

BAM 2024 CONFERENCE



Operations, Logistics and Supply Chain Management Track

Track Chairs:

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- Mr Mark Bentley – Anglia Ruskin University, UK

In the realm of Operations, Logistics, and Supply Chain Management (OLSCM), we find ourselves at a juncture of profound transformational opportunities and challenges. The OLSCM track is intricately woven into the overarching theme of the BAM conference - **achieving transformation for the greater good**. Our subject area offers a critical space for exploring the **transformative potential** of political, technological, economic, moral, and ecological imperatives across production systems and multistakeholder networks. As organisations navigate the complexities of global competitive and increasingly VUCA environments, our track seeks to unravel how OLSCM can be catalyst of transformation for the greater good. We have moved from the industrial age to the digital age. With this radical transition, traditional models of growth and productivity are frequently being challenged at societal, environmental, and economic levels. We live in an era that accentuates the values of intangibles to create tangible outcomes, and in which production, acquisition, and flow of data and knowledge drive economies. These developments have raised a range of questions such as, *how have these transformations impacted existing socio-economic structures and vice versa? What approaches can be taken to achieve the SDGs? What does the fundamental system transformation that is required look like?* - to name but a few, raising novel value propositions and paradigms that are leading to new business and productivity models.

This year, we welcome research that delves into the intricacies of societal, organisational, and personal barriers and enablers in achieving transformation for greater good. As such, aligned with the thematic structure of the conference, sessions will be organised as follows:

- Transformational leadership and strategic HR;
- Digital transformation;
- Transformational business policy, governance, and practice; and
- Transformational innovation, growth, and entrepreneurship.

This track aspires to contribute to the overarching goal of maximising the good, minimising the bad, and ruling out the ugly in the pursuit of ethical, responsible, and sustainable transformations within the OLSCM subject. Our goal is to offer actionable insights that align with the conference's overarching theme, fostering a narrative that champions positive impact. To do so, we particularly welcome research that fosters **collaboration** among academics, practitioners, and thought leaders and delves into the **transformative** forces that transcend both organisational and personal barriers. Our track is a hub for

interdisciplinary dialogue, challenging **conventional thinking**, and offering **actionable insights** to address the complexities of transformation in a volatile world. As such, A new objective is being introduced to this year's track, whereby we are introducing **practitioner-focused session** to develop impact and engage more meaningfully with practitioners and policymakers.

Full and Development Papers from **researchers** (including PhD and Early Career Researchers) and **practitioners** at all stages of their careers are welcomed as these will be discussed in an encouraging and supportive environment.