

# BAM 2024 CONFERENCE

---



**Nottingham  
Business School**  
Nottingham Trent University

## **Inter-Organizational Collaboration Track**

### Track Chairs:

- Khaled Kesseba, York St John University
- Claudio De Mattos, University of Huddersfield
- Sanne Bor, LUT University

While the world is changing in fast past, and the call for organizations to work together to address needed changes and challenges in a collaborative manner is strong, much of the management literature is focused on competition. In this track, we provide space for talk about collaboration among organizations and continue to ask for critical analysis of how inter-organisational collaborations, with their often counter-hierarchical and managerial logic can be dissected to address pressing societal challenges.

Partnering of diverse economic entities, such as partnerships between mature multinational national enterprises and state-owned enterprises, as well as collaborations between non-profit, for profit and public organizations are changing and mutating our understanding of how they shape the social and political lives of humanity. These changing patterns challenge our current understanding and established managerial frameworks, assumptions about organization and about collaboration itself.

In addition, expanding our knowledge to include frameworks that are not only confined to western or eastern logic, and hence, to embrace pluralism in understanding of collaboration offers potential for broadening to our understanding. It can help us shift away from the long-established paradigms of managerial logic developed in western logics which have been used in developing frameworks on collaboration, particularly among economic entities.

This track, therefore, specifically invites paper submissions that aim to provide insights into management practices needed for collaboration, and the alternative ways the organizing among organizations takes place. That is, having a critical look at existing theory, and trying to help (re)shape our knowledge by building new and adjusting old frameworks to ensure we understand inter-organizational collaboration better in the future.

Papers may for example address, but are not limited to, the following topics:

- How can managers identify and correct any biases that may affect their decision-making in Inter-organisational collaborations? What are the best practices we need to promote?
- What kind of collaborative management practices impact the successful strategic outcomes of a collaboration? What are some of the?

- What methodological challenges are prone in the study of alternative understandings, and what methods can be used to assess helpful managerial practices from historic inter-organisational collaborations?
- In collaboration, particularly those with a societal or environmental goal, demand a longitudinal view when considering outcomes, but how do managers cope with and accept such in a world where short-termism and recent events have a disproportionate effect on managerial perception?
- How can inter-organizational collaborations foster a culture promoting collaborative managerial practices, and how can such skills be enhanced through training, and how can they be assessed when appointed managers in collaborations?

These questions have a renewed sense of urgency as the historic focus of inter-organisational collaborations has predominantly centred around economic efficiency. What is still left largely unexplored is the need to understand whether and how the insights available in the literature are relevant for the management of collaborations while considering the external challenges and forces that influence them.

This is the track of BAM's Special Interest Group on Inter-Organizational Collaboration: Partnerships, Alliances and Networks (IOC-SIG) which aims to break the still existing silos in the field of inter-organizational relations. The IOC-SIG brings together researchers who share an interest in collaboration across organizational boundaries, from diverse perspectives and disciplinary bases. Thus, while the focus, following the theme of the conference, ***achieving transformation for greater good: Societal, organisational and personal barriers and enablers***, we are also happy to accommodate other contributions to the field of inter-organizational collaboration.