

BAM 2023 CONFERENCE



BUSINESS
SCHOOL

Critical Management Studies Track

Track Chairs

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Track description

We invite papers for BAM2023 from scholars who wish to join and advance conversations and debates relating to the main research agendas within the field of Critical Management Studies. We welcome a broad range of papers which challenge and disrupt conventional mainstream management ideas and theories and which draw on a range of other disciplines for theoretical and/or methodological innovation. We promote both conceptual and empirically based papers which ask difficult and thought-provoking questions about organising, organisations and society at large.

More specifically, and in response to this year's conference theme, we would like the CMS track to critically engage with conceptual, empirical and methodological issues associated with the conference theme: "Towards Disruptive Sustainability: *New Business Opportunities and Challenges*".

We welcome critique of 'usual' approaches of organising, corporate philanthropy, corporate social responsibility, and technological process and product innovation in addressing the sustainability challenges of our time. Following the conference call, we encourage submissions that engage with themes that explore the possibilities and challenges of building sustainable business models. We also welcome studies that expose and unpack organisational practices that aim to delay, obfuscate, or

oppose sustainability and well as work which might challenge or oppose the concept of disruptive sustainability, particularly as applied to 'new business opportunities'.

Some questions to consider include:

- How do we change organisations from opposing or espousing to embracing sustainability policies and practices?
- What can we learn from alternative forms of (organisational) organising?
- What structures and embedded attitudes and beliefs need to change and how could this be possible?
- What is the role of leadership, management, activism, collective action, training and development in such processes?
- What incentives, support, or punitive action might be needed for organisations to change partly or fundamentally?
- What might be the unintended consequences of 'disruptive sustainability'?
- What role can Critical Management scholars play in promoting, developing and theorising 'disruptive sustainability'?
- How can critical management education be employed to train responsible leaders and managers to foster sustainable futures?

Finally, as in previous years, we encourage papers that reflect on current challenges facing critical scholarship generally but also more specifically those that reflect on the experiences of Early Career Academics in doing and publishing critical research and in enacting critical management education. This is particularly pressing within the current uncertain and often precarious working environments of business schools.