

# BAM 2025 CONFERENCE



## International Business and International Management Track

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- TBC

### Summary:

The purpose of international business and international management track is to advance the knowledge in the field and encourage networking and discussion on how global firms nowadays address big questions and challenges within the international business domain.

We encourage submissions that investigate international business and management phenomena in the context of MNCs, SMEs, family firms as well as Micromultinationals, and welcome (qualitative, quantitative and mixed methods) empirical and conceptual submissions. Recognizing, that in recent years, global firms have increasingly aligned their strategies with the United Nations' 17 Sustainable Development Goals (SDGs), shared knowledge and best practices on how these goals can be effectively and efficiently integrated into a firm's global operations are also very encouraged.

Indicative topics to be presented within the track are:

- Navigating the complexities of managing operations and strategies across diverse countries and business units.
- Understanding how cultural, linguistic, economic, technological, and political forces influence management and business practices on a global scale.
- Exploring cutting-edge business models and management practices that seamlessly integrate digital and physical channels in international contexts.
- Examining the challenges MNEs face in countries with weak or underdeveloped regulatory, legal, and economic institutions.
- Examining the international competitiveness of entrepreneurs, firms, industries, and nations in a rapidly changing global market.
- Exploring the structures, benefits, and challenges of networks, joint ventures, and strategic alliances between MNEs and local firms or other MNEs.
- Exploring the movement of employees across borders, including expatriation, repatriation, and cross-border assignments.
- Investigating how firms can contribute to achieving the United Nations' 17 SDGs.
- Fostering innovation and effective R&D management across international borders.

- Promoting responsible scholarship that upholds credibility and trustworthiness, ensuring that research findings can be reliably replicated and applicable in practice.
- Facilitating impactful research that not only assists in addressing policy issues that affect the international business landscape but also provides valuable insights for policymakers.