Knowledge and Learning Track

Track Chairs

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Track description:

The ongoing and exceptional situation triggered by COVID has dramatically influenced how firms organize, collaborate and handle their knowledge. Likewise, the situation has affected higher education institutions concerning sharing and disseminating knowledge. In a post-pandemic world, the process of knowledge acquisition and creation, its transfer and management will become qualitatively different. With the domination of internet-based communication technologies and its inter-related challenges, one of which is the post-truth phenomenon, we are observing paradigmatic shifts in the processes of both, organization of knowledge and learning processes.

These shifts in learning process and knowledge management processes can be located within organisations as well as in the education sector including the higher Education. With these changes, there are rising challenges and opportunities in creating new organisational knowledge as well as new approaches to learning. Our attention turns to for example: the lessons that we have to unlearn; the knowledge that may enable organizations to re-organize their knowledge generation; what a post-pandemic organization of knowledge looks like; the knowledge and learning capabilities students need; the principles and ethics which will guide decisions in organisations and the classroom to innovate for a sustainable future, and measures to challenges the entailed issues related to shifts towards ICT.

Organised by the Knowledge and Learning SIG, this Track aims to facilitate the interdisciplinary development of learning and knowledge in the areas of:
1. management and organisational learning and knowledge creation,
2. knowledge creation and effective management,
3. as well as management pedagogy in universities and within organisations.

For this year's conference, we invite submissions, relating to any of these areas that are framed, however broadly, within the conference theme. We welcome submissions that examine theoretical concepts and practical aspects relevant to the conference theme and around knowledge and learning in advancing management research, education and practice. Issues that submissions might consider could include:

- how can companies manage during the COVID context and how they prepare for a post-COVID world, with a particular focus in incorporating different approaches in knowledge management, organisational learning practices and management education;
- how can governments support organizational knowledge and learning processes for economic recovery
- what capabilities, strategies, mechanisms, and interpretations of knowledge and learning distinguish organisations that thrive in the pandemic context;
- the advantages and disadvantages of adopting multiple paradigms and theories when conducting knowledge and learning research in the COVID context;
- how management knowledge and education might be developed through pedagogical and theoretical debates.

Submissions that provoke reasoned debate on specific organisational and management education challenges within the knowledge and learning community will be particularly welcome. To this end, we would especially encourage submissions for symposia jointly to the Knowledge and Learning Track and other conference tracks.