

**BRITISH ACADEMY
OF MANAGEMENT**



www.bam.ac.uk

BAM 2024-2028 OUR STRATEGY

 /britishacademyofmanagement  @bam_ac_uk  British Academy of Management

BAM 2024-2028 – OUR STRATEGY

BAM 2024-2028 aims to support the creation of **sustainable futures** for our planet through business and management academia, in our wider society and through BAM's activities. The strategic priorities for BAM 2024-2028 are situated within this broader aim and are both organised around, and cut across, the Executive roles.

WHO ARE WE?

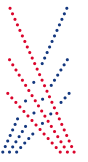
- Founded in 1986
- Leading community for business and management scholars
- 2400 members around the world

OUR VISION

Our vision as a learned society is to contribute to the development of business and management knowledge and practice nationally and internationally. We are inclusive, recognise and respect the diversity in our community, and promote excellence in all we do.

ONGOING PRIORITIES

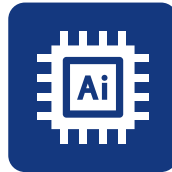
- 1** To promote excellence in research, education & scholarship, through our annual conference, our journals, books and special interest groups.
- 2** To support and develop scholars across the whole academic career, through our capacity building activities.
- 3** To provide advocacy and consultation, in relation to the development of effective policy and practice within the sector.



NEW STRATEGIC PRIORITIES



Facilitate the impact of business and management research on practice and policy.



Support the sector in addressing the challenges brought by artificial intelligence (AI) and digitisation.



Promote wellbeing and positive mental health in business and management academics and doctoral researchers.



Support the development of good equality, diversity, inclusivity and respect (EDIR) practice across the sector.



Ensure sustainability is central to all BAM's activities.

SUPPORTING PRIORITIES



Double BAM's membership by 2028.



Strengthen existing partnerships, and create new partnerships, with both national and international bodies.



Engage Council, Fellows, Companions and SIG leadership as key elements of the BAM community, in line with our strategic priorities.



Review the activities of BAM to ensure their long-term future sustainability.



Develop more effective ways of engaging with our internal and external communities.

OUR ACTIVITIES



- **Annual Conference & Doctoral Symposium**

- 1100+ Delegates
- 180 Symposium participants
- 53+ Countries

- **Recognition**

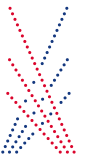
- BAM Fellows
- Lifetime Achievement Award
- Medals
- Companionships
- Peer Review College Fellowships
- Teaching Practice Awards

- **Partnerships & Collaborations**

- Including ANZAM, IAM, SIMA, SAMS, IFSAM
- Chartered ABS, CMI, AcSS, BA, ESRC and more

- **Leading publications**

- British Journal of Management (BJM)
- International Journal of Management Reviews (IJMR)
- Impact of Management Research book series



- **Grants**

- BAM Transition and MKE Grants
- Partnered grants

- **Capacity Building**

- BAM Framework
- Development Programme for Leaders of Engagement
- Development Programme for Directors of Research
- New Professors programme
- Education-focused Professors programme

- Becoming a Research-oriented Professor programme
- Peer Review College
- Teaching Practice Conference
- Special Interest Groups and Networks

- **Advocacy**

- Consultation responses
- Collaboration with national academies
- Guidance on best practice on inclusive and accessible events

BAM'S EXECUTIVE

The British Academy of Management Executive is made up of:

- President – leads on external relations and collaboration
- Chair – leads on strategy and oversight
- Treasurer
- CEO – leads on operations
- Six Vice-Chair roles, each with its own portfolio of activities: Research & Publications; Management Knowledge & Education (MKE); Special Interest Groups; Academic Affairs of Conference & Capacity Building; Equality, Diversity, Inclusivity & Respect (EDIR); and Sustainability.



A woman with dark hair, wearing a blue and white patterned top and a blue lanyard with 'BRITISH ACADEMY OF MANAGEMENT' text, is speaking into a microphone. She is wearing a gold ring and a gold bracelet. In the background, another woman with dark hair is seated in a purple upholstered chair, looking towards the speaker. The setting appears to be a conference or meeting room with wooden paneling and purple seating.

BAM 2024-2028

is exciting and ambitious, developed with and for our BAM community. We look forward to delivering it with you.



British Academy of Management

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**BRITISH ACADEMY
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