

4th EIBA – Summer School on Research Methods in IB

“Artificial Intelligence, Machine Learning, and Big Data: Opportunities and Challenges for International Business Research”

Monday 01.09.2025 Welcome	Tuesday 02.09.2025 Basics	Wednesday 03.09.2025 Data	Thursday 04.09.2025 Inovations	Friday 05.09.2025 Reflection
	09:30 – 12:30 Workshop I Pitfalls in quantitative research [B. Nielsen]	09:30 – 12:30 Workshop III [J. Müllner & H. Pühr] Innovative Data Sources for IB	09:30 – 12:30 Workshop V Innovation in qualitative Methods in IB (e.g. FQCA) [K. Miko-Schefzig]	09:30 – 10:30 Workshop VI [M. Marra] EIBA Summer School Reflection Session
	12:30 -14:00 Lunch	12:30 -14:00 Lunch	12:30 -14:00 Lunch	09:30 – 10:30 Closing Note [J. Puck]
14:30 – 16:00 Welcome Note (Host) Opening Key Note [t.b.d]	14:30 – 17:00 Workshop II Pitfalls in qualitative research [t.b.d.]	14:30 – 17:00 Workshop IV [T. Lindner & H. Pühr] Innovation in quantitative Methods in IB (e.g. Simulation, Event study methods...)	14:30 – 17:00 Workshop VI [T. Lindner & H. Pühr] AI/LLM and innovative Methods in IB	
16:00 – 17:30 Opening Panel Publishing in Top Journals				
17:30 – 18:30 Voluntary campus tours	17:00 – 18:00 Group work to discuss individual research project with faculty members	17:00 Voluntary Prater excursion	17:00 – 18:00 Group work to discuss individual research project with faculty members	
19:00 Reception Fritz von Stuver			19:00 Farewell Social Event	



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