

BAM 2021 CONFERENCE IN THE CLOUD



Entrepreneurship Track

Track Chair:

Prof. Wilson Ng, Regent's University London & EMLYON Business School
<NgW@regents.ac.uk> <Wilson.Ng@em-lyon.com>

Track description:

Consonant with the BAM2021 Conference theme on “**Recovering from Covid: Responsible Management & Reshaping the Economy**”, your Entrepreneurship Track welcomes full & developmental papers on any of the following themes & topics. Papers in both categories may be theoretical or empirical & should contain between 6,000 & 8,000 words, including all references, & any tables & figures. Best Paper Awards will be presented to winners of full & developmental papers & announced during the Conference.

Developmental papers should be full-length papers & are no longer merely extended abstracts. Developmental papers are early drafts of articles that authors intend to develop for submission to entrepreneurship journals. Authors of developmental papers therefore seek feedback in developing their papers, including suggestions on possible journals, which reviewers will be encouraged to offer. By contrast, full papers should be well-developed journal articles that are close to submission for a targeted entrepreneurship journal.

Requirements for full papers are unchanged from previous conferences:

- Sustainable entrepreneurship
- The entrepreneurial process, including motivation, networking, creativity and innovation, marketing, teams, supply chains
- Entrepreneurial growth, sustainability, & performance
- Entrepreneurship theories
- Corporate entrepreneurship, including venture creation in private & public industries & organizations
- The impact of globalization, regional, & other spatial & temporal issues on entrepreneurship
- Entrepreneurship education & learning
- Technology transfer, incubation, & acceleration processes in new venture creation
- Female entrepreneurs
- Ethnic minority entrepreneurs, including entrepreneurial refugees
- Family businesses & family business groups

- Small & mid-sized ventures
- Physically & mentally impaired entrepreneurs & their ventures
- Social, voluntary, charitable, & community enterprises, including Do-it-Yourself Laboratories, Communities of Practice, & third sector organizations
- Policy & practice issues in enterprise development
- Entrepreneurial finance, including formal & informal sources of finance, financial bootstrapping, venture capital, & bank credits
- Entrepreneurship research methodologies & methods
- Entrepreneurship in developed, developing, & emerging economies
- Entrepreneurial networks & entrepreneurial capital, including human, social, economic & symbolic capital
- Informal economy & the "dark side" of entrepreneurship

Micro-businesses Sub-track

Microbusinesses are the backbone of any economy. Yet management scholars largely ignore microbusinesses (< than 10 employees) on the grounds, for example, that there are insufficient reliable data. To address this oversight, we are pleased to announce a new BAM entrepreneurship sub-track on microbusinesses. Our aim is to provide a platform for research on microbusinesses to flourish. We invite you to submit a paper to this new sub-track for the BAM2021 Conference taking place online.

We call for theoretical, empirical, and policy papers to address an important segment of modern economies, called the micro-business sector. Businesses with fewer than 10 employees, self-employed or non-employer businesses, and freelancers are largely overlooked by management scholars. Yet with the increase in self-employment and start-ups following the recent economic recession, micro-businesses represent a distinct and important source of economic growth and job creation. Suggested topics for papers:

- The role of micro-businesses in modern developed and or developing economies
- Is small-ness linked to organisational agility?
- Role of gender in micro-businesses
- Human capital development and utilisation in micro-businesses
- Inter-generational differences in micro-entrepreneurship
- Micro-entrepreneurship and micro-entrepreneurial orientation
- How in-migration affects rural or urban enterprises
- Immigrant and ethnic minority micro-businesses
- Structural and situational factors as moderators or impediments in micro-entrepreneurship
- Role of ethnic culture in micro-entrepreneurship
- Role of religion in micro-entrepreneurship
- The role international non-governmental organisations in economic development through micro-enterprises in developing countries
- Role of micro-businesses in regional and rural development
- Sustainability agenda and the micro-economic response
- Methodological issues in understanding the micro-enterprise
- Management learning and knowledge management in micro-enterprises
- Mixed-embeddedness and the micro-enterprise in context

- Loneliness and isolation of micro-enterprise owners and managers

Microbusinesses Sub-track Sponsors:

Dr Muhibul Haq, m.haq@hud.ac.uk (Lecturer in Management, Huddersfield Business School, University of Huddersfield); *Dr Julie Davies* (Reader, Department of People and Performance, Faculty of Business and Law, Manchester Metropolitan University); *Dr Leigh Morland* (Head of Student Enterprise Development, The Enterprise Team, Huddersfield Business School, University of Huddersfield); *Dr Tribikram Budhathoki* (Lecturer in Marketing, Huddersfield Business School, University of Huddersfield).