BRITISH ACADEMY OF MANAGEMENT

EDUCATION PRACTICE AWARDS 2025

We are delighted to announce the call for The British Academy of Management (BAM) Education Practice Awards Competition. The award is designed to recognise individual and/ or team initiatives that enhance management learning and education.

**THE AWARD**

We welcome accounts of inspiring and impactful management education practice that are informed by reflection on context and theories of learning and pedagogical development. Most importantly, we are keen to support the sharing of that practice amongst the BAM community and create a critical mass of significant and imaginative practice.

**CATEGORY 1: THE EXPERIENCED EDUCATION PRACTICE AWARD AND ELIGIBILITY**

The Experienced Education Practice Award is the main category and is now in its ninth year. The education initiative may be designed and delivered by an **individual or team**. The focus of this category is on whole initiatives e.g. whole module delivery, programme coordination, or policy development.

**All applicants must be members of the British Academy of Management**. Applicants of the award must have more than 3 years’ experience in a full time, permanent role. Applicants can be teaching at any level or type of programmes including undergraduate, postgraduate or executive education, and may be involved in management education in a variety of ways (such as module delivery, programme coordination, or policy development). Previous recipients of the award may not apply.

**EVALUATION CRITERIA**

* **Clear statement of aims and key features of the initiative.**
* **Insightful analysis of the context in which the initiative is located**. This will include a critical evaluation of the issue being addressed by the initiative, and the influence of the subtleties of the broader situation. This might include specific disciplinary traditions, local institutional ethos and practice expectations, national educational trends, and other relevant issues.
* **Comprehensive theoretical rationale for the initiative** that draws on relevant literature. Practice will be linked with sophisticated reflection on theoretical conceptions of knowledge and knowing, learning or pedagogy.
* **Robust explanation of how the approach goes beyond ‘merely good’ in its impact, in ways that is either innovative** (adopts a creative or imaginative approach that is distinct from that adopted elsewhere) **or excellent** (displays sustained impact in inspiring/enhancing learner achievement).
* **Detailed reflection on how the intervention has enabled management knowledge or educational theory to be developed**
* **Recognition of equality and diversity**.

**APPLICATION PROCESS**

Individual or team applicants may self-nominate. One award will be made each year. The names of all those applying will be held confidential.

Potential conflicts of interest between applicants and panel members will be disclosed. Panel members will abstain from the evaluation of any applicant for whom they have potential conflicts of interest.

**Application Timetable:**

|  |  |
| --- | --- |
| Submission deadline | 2359 Friday 13 June 2025 |
| Shortlist of finalists drawn up | From Monday 16 June 2025 |
| Shortlisted candidates evaluated by Deans’ panel | From Monday 30 June 2025 |
| Winner notified | Monday 11th August 2025 |
| Winner presentation at the BAM Conference | Wednesday 3rd September 2025 |
| Winner biography and description of learning initiative made available on the BAM Portal | End of September 2025 |
| Winner leads a MKE capacity building event to disseminate practice | 2025/26 Academic Year |

For further details please visit the BAM website.

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**Section A** (*For administrative purposes*)

|  |  |  |
| --- | --- | --- |
| Title of Initiative: |  | |
| Name(s) and affiliations(s) of the individual or team being nominated for the Category 1 – Experienced Education Practice Award:  *(List all team members involved in developing the practice if this is a team application.)* |  | |
| Applicant’s Name:  *(It is anticipated that applicant will self-nominate for this awards)* |  | |
| Applicant’s Email address: |  | |
| Applicants’ Telephone: |  | |
| Applicant’s Postal Address: |  | |
| BAM Membership Number(s) |  | |
| Please tick this box to confirm that if successful in winning this award you agree to lead a MKE capacity building event to disseminate practice to be arranged at a time that is convenient for you. | |  |

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**Section** **B: Account of the Initiative** *(Anonymised)*

|  |  |
| --- | --- |
| Title of Initiative: |  |
| Key words:  *(5 max)* |  |
| Context: | *Details of the issue being addressed by the initiative, including awareness of the broader institutional, programme and learning context and the challenges and opportunities these present. (500 words max)* |
| The Initiative: | *Summary of the aim and key features of the approach. (250 words)* |
| Rationale | *A theoretically informed (scholarly) rationale for the approach adopted. (500 words max)* |
| Practical Impact | *Reflection on the process of implementation and the outcomes of the initiative. This might include formal or informal evaluation of its impact to show that it has been innovative or excellent. (500 words max)* |
| Theoretical Impact | *Reflection on the way the theory that informed the choice of intervention has been extended, moderated, finessed or reappraised as a result of the intervention (500 words max)* |
| Practical Guidance | *Advice for others wishing to adopt/adapt the approach; instructions/materials/etc. (500 words max)* |

Please supply the documentation in Times New Roman, 12 point, in 1.5 line spacing in editable format e.g. MS Word. We cannot consider material that exceeds the specified limits. We reserve the right anonymise content that may reveal the identity of the applicant.

Please note: the panel reserves the right not to present an award should it judge that the applications are not of a sufficiently high standard to meet the selection criteria. As the panel’s decision on the successful awardee will be final, no correspondence about decisions will be entered into.

Please submit your two application forms to Lewis Johnson at [ljohnson@bam.ac.uk](mailto:ljohnson@bam.ac.uk)