

# BAM 2023 CONFERENCE

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BUSINESS  
SCHOOL

## International Business and International Management Track

### Track Chair

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### Track description:

The purpose of international business and international management track is to advance the knowledge in international business and management and to encourage networking among the colleagues working on international business and international management topics. We encourage submissions that investigate international business and management phenomena in the context of MNCs, SMEs, family firms as well as Micromultinationals. We accept papers on the following topics:

- Adoption and diffusion of sustainable business models across countries.
- The impact of external shocks on firms' internationalization strategy.
- The disruption of the global value chains (GVCs) as a result of external shocks.
- Implications for de-localization of production processes.
- International business and economic development issues.
- Internationalization in a sharing economy.
- The internationalisation process.
- International management issues under a disruptive business environment.
- International joint ventures, alliances, mergers and acquisitions.
- Globalisation and its impact on companies and societies.
- International politics and international business;
- Cross-cultural and comparative studies.
- Subsidiary and Head office relationships.
- Foreign direct investment.
- ICT and international business.
- Born digital and digital platform firms' internationalization.
- International entrepreneurship.
- International business negotiations.
- Language and Translation in International Business.

We welcome (qualitative, quantitative and mixed methods) empirical and conceptual submission.