

# BAM 2025 CONFERENCE

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**Kent**  
Business School

## Entrepreneurship Track

### Track Chairs:

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Consonant with the BAM2025 Conference theme on *‘On the Border: Management Challenges, Business Opportunities, and Disrupted Institutional Contexts’*, the Entrepreneurship Track welcomes full (maximum 8000 words, all-inclusive) & developmental (minimum of 1000 words) paper submissions on any entrepreneurship related topic. Papers may be of a theoretical or empirical nature. Full papers should be well-developed articles that are close to submission for a targeted entrepreneurship or general management journal.

The paper format matters for the expectations at the conference. Full papers will be formally presented, and feedback will be received from the audience. By contrast, developmental papers are articles that are explicitly designed to seek feedback through discussion for study conceptualisations or early paper drafts that authors intend to develop for submission to business journals. Authors of developmental papers may seek feedback when developing their papers, including suggestions on possible journals. Developmental paper sessions are organised as roundtables and require a one-page (or one-slide) handout to be shared among the participants of the session, as well as a brief elaboration on what the study is about. The Entrepreneurship Track is proud to announce Best Paper Awards during its annual meeting at the conference and will present awards for the Best Full Paper, the Best Developmental Paper, the Best PhD Student Paper (identified by a PhD student being the lead author) as well as Outstanding Reviewer Awards and other awards for excellence in entrepreneurship scholarship. All submitting authors agree to review two papers for the conference.

### **Suggested Topics**

The Entrepreneurship Track welcomes contributions on a broad range of topics, including (but not limited to):

1. Entrepreneurship and Grand Challenges
  - Entrepreneurial Ecosystems
  - Entrepreneurship and Sustainability
  - Entrepreneurship and Climate Change

- Entrepreneurship in the Circular Economy

## 2. Inclusive Entrepreneurship

- Female Entrepreneurs
- Mumpreneurs Ventures
- Minority Entrepreneurs
- Disadvantaged Entrepreneurship: Refugee, Disabled, Addict, or Necessity Entrepreneurs
- Indigenous Entrepreneurship
- Micro-businesses and Entrepreneurship

## 3. Innovation and Creativity in Entrepreneurship

- Entrepreneurship and Creativity
- Start-up Growth, Incubation, and Scaling
- Entrepreneurship and Business Model Innovation
- New Venture Creation

## 4. Conceptual and Practice

- Entrepreneurship-as-Practice
- Entrepreneurship Theories and Practice
- Intrapreneurship

## 5. Education and Learning

- Entrepreneurship Education
- Entrepreneurial Learning
- Incumbent Entrepreneurship

## 6. Social and Responsible Entrepreneurship

- Social Entrepreneurship
- Voluntary, Charitable, and Community Enterprises
- Responsible and Just Entrepreneurship

## 7. Organisational Perspectives

- Corporate and Strategic Entrepreneurship
- Entrepreneurship in Public Organizations
- Issues in Family Firms

## 8. Networks and Processes

- Entrepreneurial Networks
- Team Entrepreneurship
- Entrepreneurship as a Process

## 9. Finance and Policy Dimensions

- Entrepreneurial Finance
- Venture (Corporate) Capital
- Policy and Practice Issues in Entrepreneurship

## 10. Unique Contexts and Emerging Areas

- Hobby and DIY Entrepreneurship
- Early Entrepreneurship
- Management of Small and Medium-sized Enterprises (SMEs)

- Informal Economy and the "Dark Side" of Entrepreneurship
- Entrepreneurship in Emerging Markets

#### 11. Digitalisation

- Entrepreneurship and Technology Transfer
- Entrepreneurship and Artificial Intelligence
- Entrepreneurship and Digital Transformation

To reflect the interdisciplinary nature of entrepreneurship, this year's track will include joint sessions with other Special Interest Groups (SIGs) to encourage cross-disciplinary discussions and insights. As you participate in the Entrepreneurship Track sessions, we encourage you to interact, engage in debates, and take full advantage of the opportunities to gain and exchange knowledge. The advancements shared in these sessions will pave the way for the entrepreneurial initiatives of tomorrow. We hope you will find the conference both enlightening and inspiring as we collectively advance the study and practice of entrepreneurship.