



BRITISH ACADEMY OF MANAGEMENT

CHIEF EXECUTIVE OFFICER: The British Academy of Management (BAM)

The British Academy of Management (BAM) is the learned society for business and management in the UK. It is a thriving and growing organisation, supporting and representing the community of scholars and engaging with international peers, professional bodies and other stakeholders. It has around 2400 members globally, who include management researchers, educators, practitioners and doctoral researchers.

BAM's vision as a learned society is to contribute to the development of business and management knowledge and practice nationally, and internationally. BAM is a strongly values-led organisation: being inclusive, recognising and respecting the diversity in the community, and promoting excellence in all it does, by:

- Providing an engaged and supportive community of scholarship working to enhance capacity at all career stages in the field of management.
- Providing a platform for supporting, publishing, disseminating, debating and showcasing high quality scholarship and societal engagement through research grants, journals, conferences and policy events and outputs.
- Providing advocacy and guidance in relation to the development of policy for business and management research, education, and practice.
- Collaborating with international peers, funders of research, learned societies, policymakers, professional bodies and practitioners to expand scholarly networks and influence policy, educational provision, and the design and leadership of curricula and meaningful, responsible, and impactful research.

BAM also aims to act as role models in relation to equality, diversity, inclusivity and respect, and sustainability.

Job purpose: to provide leadership for delivery of BAM's ambition for transformational growth in size and stature, overseeing the management of its operations including financial and legal responsibility for all aspects of its performance and to manage the office staff.

Reports to: The Chair of BAM on behalf of the Executive and Council

Main responsibilities:

The main responsibilities of this role fall into three main areas:

A. Delivery of BAM's strategic priorities, growth and sustainability

1. To provide leadership and delivery of BAM's strategic priorities, including its ambition for growth in membership, stature and impact.
2. To oversee the delivery of actions to support the organisation's aims, including the areas of:
 - policy and public relations
 - research and publications
 - management education
 - events and development programmes
 - annual conference
 - communities, including Special Interest Groups (SIGs) and Networks, and the Fellows College
 - administering grant schemes
3. To identify and establish revenue streams with a view to ensuring the sustainability of BAM.
4. To oversee the management and development of the organisation operationally.
5. To lead, develop and motivate the BAM office team.

B. Governance

6. To proactively manage premises, facilities and technologies, including ensuring all decisions offer value for money and are fit for purpose.
7. To take financial responsibility for all aspects of the organisation's performance, with support of the Treasurer and Finance Manager. This includes advising the Executive on the reserves policy, income and cost budgets as well as steering the organisation's internal and external investment strategy.
8. To develop, provide and monitor organizational performance data and targets in discussion with the Executive.
9. To ensure that BAM fulfils its statutory obligations as a charitable organization and can demonstrate public benefit and contribution to the business and management community of scholars as well as clear benefits for members.

C. Building relationships and growing BAM's profile and reputation

10. To develop excellent working relationships with key stakeholders internal and external to BAM.

a) Internally this includes: the President and Chair, the Executive, the Council, BAM staff, BAM communities, BAM Fellows and the membership community.

b) Externally this includes:

- Other learned / similar societies including ANZAM, IAM, SIMA, ACEDE, EURAM, AoM, the Chartered Association of Business Schools (CABS), the British Academy, and the Academy of Social Sciences (AcSS).
- Practitioner bodies such as the Chartered Management Institute (CMI), the Chartered Institute of Personnel and Development (CIPD), the Chartered Marketing Institute (CIM).
- Leaders of university business schools.
- Research funding bodies.
- Politicians and policy makers.
- Media and broadcast executives.

11. To increase the public engagement and positive perception of BAM, ensuring that BAM is perceived as proactive, innovative and an influential source of expertise for the business and management community

12. To exemplify the values of BAM, personifying ambition, professionalism and visibility, alongside inclusivity, sustainability and community.

Person specification:

Essential criteria

Experience of working in a membership organisation or in the charity sector

Knowledge of the UK Higher Education sector

Evidence of an entrepreneurial mind-set with outstanding organizational and leadership skills

Experience of delivering long-term strategic plans

Desirable criteria

Experience of working in a learned society or in business and management or in academia or an associated area

Experience in public-facing management position with responsibility across a range of functions

Experience of growing income streams, and building sustainable organizational financial strength with a view to resourcing organizational ambition and growth

Values in keeping with BAM's focus on inclusivity, community and sustainability.

Excellent communication skills and experience of developing constructive working relationships with internal and external stakeholders for productive outcomes

Experience of liaising with relevant media outlets, producing media briefs and running public affairs campaigns

Experience of recruiting, retaining, managing and developing staff

Experience of speech writing and public speaking

Knowledge of corporate governance, of statutory obligations and performance management principles in producing organizational performance data

Experience of managing funded projects / ventures for successful outcomes