

# BAM 2024 CONFERENCE

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## Knowledge and Learning Track

### Track Chairs:

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Achieving sustainable, effective, and efficient transformation while addressing change at multiple levels, requires developing a new mindset and skill sets that can integrate and competently handle new circumstances. Learning processes that promote, enhance and renew existing knowledge are critical to the success of transformations. The Knowledge and Learning SIG track aims to facilitate the interdisciplinary development of learning and knowledge in the areas of:

- Organisational knowledge for sustainability transformation and innovation
- Innovation and Sustainability in Education
- External and internal drivers to improve the learning conditions in universities and within organisations

In light of this year's conference theme on transformation for the greater good and the need for greater awareness of ecological precarity, we welcome submissions that examine theoretical concepts and practical aspects relevant to knowledge and learning in advancing management research, education and practice. Submissions welcome on the following themes:

- Knowledge production and knowledge mapping of 'ecological precarity', resilience and technological transformation challenges
- Processes of knowledge creation and knowledge transfer addressing sustainability goals (SDGs)
- Affordances of information, technology and knowledge exchange architectures (communities of practice, ecologies, networks etc.)
- Organisational learning from experiencing the transformational impact (or failure) of the digitisation process

In addition, transformative learning requires significant reskilling and upskilling of many workforces,

developing new and dynamic capabilities as well as prioritising learning and development. This should reflect on current thinking and practice of higher education system with management education as the driving force for positive change in business and society. We therefore invite submissions which address the following:

- The role of dynamic capabilities for achieving digital transformation and sustainability in management education practice
- Innovative and inclusive ways of transforming management education
- Management education practices promoting resilience, courage, opportunity awareness, technology, sustainability, transformational leadership, digital transformation, and/or entrepreneurship