

BAM 2021 CONFERENCE IN THE CLOUD



Organisational Transformation Change and Development Track

Track Chair

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Track description:

We invite colleagues to send full and developmental research papers, along with symposia and workshop proposals to the OTCD track at BAM2020.

Topics of interest include but are not limited to:

- New organization design and forms
- New coordination mechanisms
- New theoretical perspectives on transformation, change and development
- The management of radical and continuous change
- The management of new products, new technologies and business models
- The role of the CEO and board members in transformation programmes
- The practicalities of change and transformation
- The role of change agents (external and internal)
- The role of various stakeholders in large scale change programmes
- Coping with the fallout of change (at societal, industry, organizational and individual levels)
- Change management, transformation and development in the not-for-profit and public sectors
- The social construction of change(s)
- Resistance to change
- Project and Programme - driven Change Management
- Strategic Change Architectures
- Change impact case studies