

BAM 2023 CONFERENCE



BUSINESS
SCHOOL

Management and Business History Track

Track Chairs

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Track description:

This track encourages the growing number of management and business historians who work in business schools and social science departments to engage in constructive debate with a wide range of management scholars. The 2023 conference theme is **'Towards Disruptive Sustainability: New Business Opportunities and Challenges'** offers plenty themes through which to explore the value of historical study for current management.

In this track we specialize in chronologically or longitudinally motivated research. Histories of organizations, industries and institutions give us the opportunity to understand how managers have dealt with reinventing themselves in the past. History abounds in disruptive events. We would welcome papers that explore how businesses and managers have responded to the requirement to change themselves in a sustainable way. How did this happen, and how successful was it? History allows us to both challenge and develop theory by exploring its explanatory power in relation to real events where the outcomes are already known.

We welcome papers, symposia or workshop proposals either using new and innovative methodologies or applying archival methodology to a new disciplinary context. We are also interested in context specific papers using more traditional historical methodologies but which take innovative approaches to relate their findings to wider social science concerns including the diversity of experience in present day businesses, regions and communities. While the main conference theme ought to feature prominently in all submissions, we encourage cross-disciplinary papers and workshop submissions that link different Tracks.

As a group we are inherently multi-disciplinary and believe in the application of theory to historical analysis, and there is no single epistemology for approaching this. We aim to

encourage theoretically orientated social science history with a clear relationship to present day debates in the management discipline. Contributions should focus on: the economic or social history of business, historical case studies for theory building, theoretical contributions on the relevance of history to management studies, the uses of history, and history as a method for management studies. Please note though that while we are open-minded, work without a historical dimension will not be accepted.

This article is a useful initial point of reference:

Tennent, K. (2020). Management and business history – a reflexive research agenda for the 2020s. *Journal of Management History*. <https://doi.org/10.1108/JMH-09-2020-0061>.

These articles offer commentary on the ‘dual integrity’ of business history methods as a combination of social science and historical craft:

Decker, S., Usidken, B., Engwall, L. & Rowlinson, M. (2018). Special issue introduction: Historical research on institutional change. *Business History*, 60(5). pp613-627. <https://doi.org/10.1080/00076791.2018.1427736>

Maclean, M., Harvey, C. and Clegg, S.R., (2016). Conceptualizing historical organization studies. *Academy of Management Review*, 41(4), pp.609-632. DOI: [10.5465/amr.2014.0133](https://doi.org/10.5465/amr.2014.0133)

Rowlinson, M., Hassard, J. & Decker, S. (2014). Research Strategies for Organisational History: A Dialogue between Historical Theory and Organisation Theory. *Academy of Management Review*, 39(3), pp250–274. DOI: <https://doi.org/10.5465/amr.2012.0203>

Some theoretical and empirical examples of the genre of work that we seek to welcome include:

Fowler, J., & Gillett, A. (2021) Making a hybrid out of a crisis: historical contingency and the institutional logics of London’s public transport monopoly, *Journal of Management History*, ahead-of-print. <https://doi.org/10.1108/JMH-01-2021-0003>

Gandy, A., & Edwards, R. (2017). Enterprise logic vs product logic: the development of GE’s computer product line, *Business History*, 59(3), pp431-452. DOI: <https://doi.org/10.1080/00076791.2018.1462796>

Gillett, A. & Tennent, K. (2018). Shadow hybridity and the institutional logic of professional sport: Perpetuating a sporting business in times of rapid social and economic change.

Journal of Management History, 24(2), pp.228-259. DOI: <https://doi.org/10.1108/JMH-11-2017-0060>

Hamilton, S. (2016). Revisiting the History of Agribusiness, *Business History Review*, 90(3), pp541-545. DOI: <https://doi.org/10.1017/S000768051600074X>

Hollow, M. (2014) 'Strategic Inertia, Financial Fragility and Organizational Failure: The Case of the Birkbeck Bank, 1870–1911', *Business History*, 56(5), pp. 746–64. DOI: <https://doi.org/10.1080/00076791.2013.839660>

Lane, J. (2019) Secrets for Sale? Innovation and the Nature of Knowledge in an Early Industrial District: The Potteries, 1750–1851, *Enterprise and Society*, 20(4), pp861-906. DOI: <https://doi.org/10.1017/eso.2019.8>

Maclean, M., Shaw, G., Harvey, C. and Booth, A., (2020). Management learning in historical perspective: Rediscovering Rowntree and the British interwar management movement. *Academy of Management Learning & Education*, 19(1), pp.1-20. <https://doi.org/10.5465/amle.2018.0301>

Tennent, K., Gillett, A. and Foster, W., 2020. Developing historical consciousness in management learners. *Management Learning*, 51(1), pp.73-88. <https://doi.org/10.1177/1350507619869669>

Wilson, J.F., Corker, C. and Lane, J. eds., 2022. *Industrial Clusters: Knowledge, Innovation Systems and Sustainability in the UK*. Routledge.

Conference Workshop Call for Papers: The BAM Management and Business History Track will present a joint Workshop with the BAM Project Experiences Track

We would like to encourage submissions from scholars exploring project management issues in historical contexts. Project management study is under-represented in the Management and Business History field yet the temporary nature of project organisations (Morris & Geraldi, 2011; Grabher & Thiel, 2015) provides opportunities for historical research based upon the temporal interpretation of organisational context, continuity, and change (Tennent, 2020). We propose a workshop session to explore the potential synergies between these research fields.

Indicative topics might include the explication of forgotten or uncomfortable knowledge from past projects (Ansar, 2018), the study of 'classic' megaprojects and their historiography (Flyvbjerg & Turner, 2014), the dynamic change that occurs in project sublimes across project lifespans (Gillett & Tennent, 2017), or aspects of the development of project management as a professional field. Broadly speaking papers may address any

aspect of project management, so long as the underlying focus remains on historical approaches to them and is grounded in the appropriate literature.

Please submit max 2000 word proposals for papers to the workshop organisers (Management & Business History) by 3rd March 2023. Proposals will be reviewed by both Tracks.

Ansar, A. (2018). The fate of ideals in the real world: A long view on Philip Selznick's classic on the Tennessee Valley Authority (TVA). *International Journal of Project Management*, 36(2), 385-395.

Flyvbjerg, B., & Turner, J. R. (2018). Do classics exist in megaproject management? *International Journal of Project Management*, 36(2), 334-341.

Gillett, A. G., & Tennent, K. D. (2017). Dynamic sublimes, changing plans, and the legacy of a megaproject: The case of the 1966 Soccer World Cup. *Project Management Journal*, 48(6), 93-116.

Grabher, G., & Thiel, J. (2015). Projects, people, professions: Trajectories of learning through a mega-event (the London 2012 case). *Geoforum*, 65, 328-337.

Morris, P. W., & Geraldi, J. (2011). Managing the institutional context for projects. *Project Management Journal*, 42(6), 20-32.

Tennent, K.D. (2021), "Management and business history – a reflexive research agenda for the 2020s", *Journal of Management History*, Vol. 27 No. 1, pp. 80-98.