



BRITISH **ACADEMY**
OF MANAGEMENT

BAM 2025
CONFERENCE

Kent
Business School

BAM2025 Conference Exhibitor Opportunities

1 & 3 - 5 September 2025

*On the Border: Management Challenges, Business
Opportunities and Disrupted Institutional Contexts*

[BAM2025 hybrid Conference](#)



On the Border: Management Challenges, Business Opportunities and Disrupted Institutional Contexts

21st-century business thrives on globalisation, connectivity, and mobility. However, borders – physical and organisational – remain significant.

- **Physical Borders:** The Kent coast, near Dover, exemplifies the complexities of international borders, with challenges related to migration and global trade.
- **Organisational Borders:** Employees constantly "cross borders" between work and personal life. Factors like class, race, gender, and disability influence how easily they navigate these boundaries.

This conference will explore the multifaceted nature of border crossing, examining how:

- **Organisational structures** impact employee experiences.
- **Remote work** blurs work-life boundaries.
- **Leadership** can create more inclusive and supportive work environments.

By understanding the challenges and opportunities presented by these "borders," we can foster more successful and equitable organizations in a globalized world.

Projected number of attendees

Based on attendance levels at recent Conferences, we anticipate over 1100 delegates participating in our hybrid Conference comprising academics at all levels of seniority, Deans of Business Schools, practitioners, and doctoral students from the UK and overseas. Last year's hybrid conference sold out in-person tickets at 900, and attracted more than 1,100 participants from 58 countries and a wide range of HE institutions. We fully expect the global reach will expand further in 2025.

Why sponsor and exhibit at BAM2025?

- Opportunity to raise leads and sales
- Networking opportunities with other businesses in the HE sector
- Increase your brand awareness and exposure globally
- Enhance engagement with your audience
- Build your positive brand association and credibility
- Connect with a global audience online and in person



BAM Conference Exhibitor Packages

The professional development and social functions for the delegates are an important part of the BAM Annual Conference. You can increase your organisation's brand awareness by supporting these activities. This year we are offering three tiers of packages to meet the varying needs of our exhibitors. If you are interested in any of the exhibition packages, would like more information or have further suggestions for customised sponsorship opportunities, then please contact Justina Senkus jsenkus@bam.ac.uk

Standard Package - (Exhibitor area and virtual hall)

Sponsorship Price: £1,600 plus VAT

This package includes:

- ✓ Your company logo and description in the Exhibition Zone (virtual stand)
- ✓ Place at the Exhibition Hall (physical venue)
- ✓ Your own exhibition page displaying your company information, downloadable brochures, links to your website and any promotional videos you wish to be available for the duration of the event
- ✓ Live 1-2-1 meetings with attendees in person and online
- ✓ 2 complimentary passes for the conference
- ✓ Your company logo and description on BAM's website.

Enhanced Package: Exhibition Space in Exhibition area and virtual hall plus Banner Advert

Sponsorship Price: £2,100 plus VAT

This package includes:

- ✓ Banner advert: your company logo on the home page of the event platform and Conference programme
- ✓ Logo and description in the Exhibition Zone (virtual stand)
- ✓ Place at the Exhibition Hall (physical venue)
- ✓ Your own exhibition page displaying your company information, downloadable brochures, links to your website and any promotional videos you wish to be available for the duration of the event
- ✓ Live 1-2-1 meetings with attendees in person and online
- ✓ 2 complimentary passes for the conference
- ✓ Your company logo and description on BAM's website
- ✓ 2 Gala Reception tickets

Premium Package: Exhibition space, banner advert plus video in main programme timeline

Sponsorship Price: £2,600 plus VAT

This package includes:

- ✓ Banner advert: your company logo on the home page of event platform and conference programme
- ✓ Company promotional video available for viewing on the main timeline of the programme between sessions.
- ✓ Your company logo and description in the Exhibition Zone (virtual stand)
- ✓ Place at the Exhibition Hall (physical venue)
- ✓ Your own exhibition page displaying your company information, downloadable brochures, links to your website and any promotional videos you wish to be available for the duration of the event
- ✓ Live 1-2-1 meetings with attendees in person and online
- ✓ 3 complimentary passes for the conference
- ✓ Your company logo and description on BAM's website
- ✓ 3 Gala Reception Tickets



EXHIBITOR PACKAGE BOOKING FORM BAM2025

Exhibitors can complete the booking form below:

Company Name:	
Contact Name:	
Position	
Address:	
Telephone:	
Email:	

EXHIBITOR PACKAGES (PLEASE COMPLETE AS APPROPRIATE)

Package	Selected:
Standard Package - Exhibition Space in the Virtual Hall and physical venue (£1,600 plus VAT)	
Enhanced Package - Exhibition Space in the Virtual Hall and physical venue plus Banner Advert (£2,100 plus VAT)	
Premium Package - Exhibition space in virtual hall and physical venue, banner advert plus video in main program timeline (£2,600 plus VAT)	
COST	£
Valid Purchase Order Number:	

Please express your interest by completing the BAM2025 Conference Exhibitor Booking Form and email to – Justina Senkus jsenkus@bam.ac.uk