

2021 Finance Teaching Workshop



When/Where : 08:50 AM to 13:40 PM (UK time), Wednesday July 7th, 2021 on Zoom

Who should attend : Lecturers, Trainers, Course Leaders, Publishers, edtech companies

Join us to discuss the latest developments in university teaching and vocational training in the subject area of finance. Learn about latest international debates and best practices along with innovations and future trends. Thought leaders in academia and industry share their insights and experience on pedagogy, educational resources and edtech.

08:50 – 09:00	Welcome
	Keynote Interviews
09:00 – 09:20	Franklin Allen (Imperial), Co-author of “Principles of Corporate Finance” (McGraw Hill)
09:20 – 09:40	Barbara Casu (Cass), Co-author of “Introduction to Banking” (Pearson)
09:40 – 10:00	Elroy Dimson (Cambridge), Co-author of several bestselling teaching cases in finance
10:00 – 10:20	Chatroom & Break
	Workshops
10:20 – 10:40	<i>How technology can help democratise opportunities in finance</i> , William de Lucy (Amplify)
10:40 – 11:00	<i>Driving Asynchronous Engagement: A Case Study from Two Universities</i> , Lina Elkadi, Miriam Cantwell and Ivan Mitchell (Studios)
11:00 – 11:20	<i>Teaching in 3 languages, 2 continents, 1 trading lab</i> , Maurizio Murgia , Claudia Curi (Bolzano-Bozen), Luisella Bosetti (Borsa Italiana)
11:20 – 11:40	<i>Enhancing online teaching and improving student motivation in finance courses</i> , Morwenna Crago (McGraw Hill)
11:40 – 12:00	<i>Tips on using finance simulations for in class and online teaching</i> , Raphael Markellos (UEA), Darren Malcolm (Harvard Business Publishing)
12:00 – 12:30	Chatroom & Break
	Panel Discussion
12:30 – 13:30	Renée Adams (Oxford), Douglas Cumming (Florida Atlantic), Vivine Cameron (CII), Gbenga Ibikunle (Edinburgh), Tim Michael (Houston-Clear Lake), Larisa Yarovaya (Southampton)
13:30 – 13:40	Closing remarks

Organised by [Raphael Markellos](#), [Yifan Chen](#), [Lucia Murgia](#) (UEA) and [Konstantinos Bozos](#) (Leeds) through the [BAM Financial Management Special Interest Group \(SIG\)](#).