

BAM 2024 CONFERENCE



Corporate Governance Track

Track Chairs:

- Professor Jia Liu, University of Portsmouth Jia.Liu.UK@outlook.com
- Dr Oliver Marnet, University of Southampton o.marnet@soton.ac.uk

The SIG Track warmly welcomes submissions in all areas relating to transformation in a rapidly changing world to the BAM 2024 annual conference, particularly in relation to how corporate governance must adapt to the new commercial landscape created by swiftly developing technology, the COVID19 pandemic, climate change, and the turmoil caused by wars in Europe and the Middle East.

The world is passing through a phase during which working and financial reporting practices are changing as a consequence of technological development facilitating digitization and cloud accounting, which have transformed the interface between stakeholders and the information on which they depend. Simultaneously, global warming and the need to control carbon emissions require a new form of transparent reporting that engenders sustainability and corporate accountability. Hybrid working introduces yet another complication for companies, having both positive and negative consequences for corporate valuation and reporting. Wars in Europe and political division add to the complexity of establishing common norms of financial and commercial communication across borders, presenting corporate governance with additional barriers to surmount. Hence, the question arises, how can corporate governance ensure that the greater good is maximised against this constantly shifting and often deleterious background.

Accordingly, we invite submissions on the following indicative topics and any related areas of inquiry:

- Corporate governance, the digitization of financial reporting, and stakeholder welfare
- Auditing in the Cloud and investors' interests
- Health and safety and hybrid working
- Cybersecurity threats, data breaches and stakeholder protection
- The reliability and availability of data in the Cloud
- Digital platforms and evolving regulatory landscapes
- The adaptability of governance structures when financial controls are disrupted by global pandemics
- Corporate governance for effective financial planning and risk management to ensure company viability during dystopian crises
- Governance, transparent decision-making processes and hybrid working

- Corporate governance strategies to control business risks in the face of geopolitical instability
- Corporate governance and stakeholder relationships in the context of military conflict
- Adapting governance structures to maintain resilience, transparency, and ethical business practices in an ever-changing business landscape