

## Education-focussed Professor programme 2025

Staged by Management Knowledge and Education Committee

Venue: [Birkbeck Central, University of London](#)

Dates: 25th-26th March

Education session: The development of innovative and progressive learning and teaching

### Day 1 in Room number: BCB 308, Level 3

Time	Session	Presenter / Lead
9:30	Tea/coffee on arrival	
9:45	Welcome and introducing MKE	Profs Kate Black, Ashley Roberts, Drs Fariba Darabi, Caroline Chaffer
10:15	Progressing on the teaching-track: making your own pathway	Dr Cloda Jenkin (Professorial Teaching Fellow), will share her pathway and aspiration to professorship through education focused
11:15-11:30	Coffee break	
11:30-12:00	Guided Reflection: What the preceding session have meant for you	
12:00-13:00	Lunch and networking	
13:00-14:00	Journey to an Education Focused Professor	Professor Andy Adcroft, will share his inspiring pathway to education focused professorship
14:15– 15:15	Maximising Impact from your Educational Practice	<p><i>Art-based Methodologies in Management Education</i></p> <p>Professor Roberts will draw upon his own practice as to how outputs can be maximised (conference papers/journal outputs/national research and teaching awards)</p> <p>You will then use Ashley's experiences and advice as a springboard for exploring your own ideas for outputs based on your practice.</p>
15:15-15:30	Guided Reflection: what the preceding sessions have meant for you	
15:30-16:00	Wrap up and feedforward	
16:00	Close / networking	

## Day 2 in Room number: BCB 311, Level 3

Mapping your T&S career to identify specific actions for this year. You will use your own institutions' promotion criteria, and reflect upon your learning from Day 1 in the context of your existing academic experience in order to focus on your own career development. You will identify short-term, as well as longer-term, actions for your career development.

Time	Session
9:30	Tea/coffee on arrival
10:00 – 12:30	Mapping your T&S career
12:30-13:00	Wrap up and feedforward
13:00-14:00	Lunch and networking

### Speakers Bio

#### **Professorial Teaching Fellow, Cloda Jenkins from Imperial College London**

Cloda Jenkins is Associate Dean Education Quality and Professorial Teaching Fellow in the Department of Economics and Public Policy at Imperial Business School. She is also Associate Director for the Centre for Teaching and Learning Economics (CTaLE). She joined Imperial in January 2022. Between Sept 2012 to Dec 2021 she was on the teaching track in the Economics Dept at UCL, moving from Senior Teaching Fellow to Principal Teaching Fellow and Professor (Education) there. Prior to UCL Cloda worked for over fifteen years as an economic consultant and at the UK energy regulator. She continues to provide expert advice and training to regulators.

In higher education she is passionate about ensuring that students develop skills alongside knowledge as part of their degree experience and that education policies and practices are informed by the student voice and student partnership opportunities. Her education research, linked to her interest in employability, is focused on skill development, active learning, assessment design and the value of group work. She leads CTaLE's advisory work, including delivering blended economics CPD training for the FCDO, the Cabinet Office, Ofcom and Ofgem.

Cloda is a Senior Fellow of the HEA and was an Assessor for HEA Fellowships at UCL. She is a member of the EEA Education Committee, member of the RES Education and Training Committee, Associate of the Economics Network and a contributor to the CORE curriculum

#### **Professor Andy Adcroft, Birkbeck University**

Andy Adcroft is the Head of the Business School at Birkbeck, University of London where he is also a Professor of Management Education. He is also a National Teaching Fellow (NTF) and has won a Collaborate Award for Teaching Excellence (CATE) from Advance HE. Through his career he has worked at universities which span the HE sector in the UK including the University of East London, the LSE and the University of Surrey where he was the first academic to progress to Professor through a teaching and learning pathway.

He started his academic career as a traditional disciplinary researcher before making the shift into pedagogic research around 15 years ago – he has always seen himself as a teacher who researches.

As well as writing about his own practice, he has also published in areas such as the link between motivations to learn and learning strategies, different understandings of feedback between academics and students and the impact of performance measurement on teaching and learning.

He has carried out funded work for Advance HE on career support for education track academics, the OfS on enterprise education and the ESRC on supporting academics to engage with business. More recently, his work has considered the changing nature of HE teaching models and the impact of curiosity on learning.

### **Professor Ashley Robert, Warwick University**

Ashley is the Assistant Dean (Internationalisation) at WBS and has presented his research at many conferences, most recently at The Academy of Management, The British Academy of Management and also at Harvard University.

Ashley is an editorial board member of the journal *Academy of Management Learning & Education*, and publishes in and reviews for top ranked academic journals.

Ashley is a council member for The Management Knowledge and Education division of The British Academy of Management where he both formulates and implements strategy and policy with the Executive/Academy offices. He is a previous Advanced Institute of Management (AIM) Associate, a Fellow of the Higher Education Academy, an academic member of The Chartered Institute of Personnel and Development, and also a member of The International Centre for Research in Organizational Discourse, Strategy and Change.

Ashley is a National Teaching Fellow, a winner of The Warwick Award for Teaching Excellence and is a Fellow of the Warwick International Higher Education Academy. Ashley is also the Director of The Warwick (Full-Time) MBA and holds Visiting Professorships at leading global institutions.

Ashley gained a PhD from Cardiff University where he also previously taught on a variety of courses at Cardiff Business School. Ashley teaches on Undergraduate, Warwick MBA and Master's level courses. He is the internal examiner for the Undergraduate module 'Styles of Coaching and Team Leadership: An Interdisciplinary Approach'. Ashley is also the internal examiner on the Organisational Behaviour Executive variant of the Warwick MBA and has taught Organisational Behaviour MBA Modules in Brussels, Chile, Dubai, Hong Kong, Singapore, Shanghai and Venice. Each year Ashley wins an award for his outstanding contribution to Undergraduate teaching and he also receives the Warwick Business School Outstanding MBA Teacher Award annually.

### **Venue:**

**Birkbeck, University of London,**

**Address: Malet Street, London WC1E 7HX**