

# BAM 2024 CONFERENCE

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**Nottingham  
Business School**  
Nottingham Trent University

## Critical Management Studies Track

### Track Chairs:

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- Martyna Śliwa, Durham University, email: [martyna.sliwa@durham.ac.uk](mailto:martyna.sliwa@durham.ac.uk)

### **Track description:**

We invite papers for BAM2024 from scholars who wish to join and advance conversations and debates relating to the main research agendas within the field of Critical Management Studies. We welcome papers which challenge and disrupt conventional management ideas and assumptions. We are open to authors who wish to write differently and those who draw on other disciplines for theoretical and methodological inspiration. We encourage both conceptual and empirically based papers which ask challenging and thought-provoking questions and advance our thinking about organising, organisations and society at large.

In response to this year's conference theme, we would like the CMS track participants to critically engage with conceptual, empirical, methodological and ethical issues associated with pursuits of achieving transformation for greater good. More specifically, we want to stimulate debates on the realities, challenges and consequences of such transformations.

We encourage submissions that address, but are not limited to, the following questions:

- How is the rhetoric of the greater good mobilised in organisations and with what effect?
- What are some of the 'dark sides' of the emphasis of management and organisations on promoting such transformations and how do they play out in everyday processes of organising, leading and managing?
- How can we critically interrogate the depictions of the greater good, and how are they translated into different contexts and specific change agendas?
- What are the different vantage points and realities of 'minimising the bad'?
- What role does power and control play in these efforts?
- What can we learn from alternative and grassroots organising about transformation for greater good?
- What is the role of leadership, collective action and affect in such processes?
- How can coaching, and other interventions, promote greater good?
- How does diversity and inclusion feature in such transformations?

- What role can Critical Management scholars play in helping organisations transform for the greater good?
- How can transformations for the greater good be researched and how can the resulting critical insights facilitate positive change?
- What are challenges and opportunities of navigating the boundaries between academic activism for the greater good and scholarly work?
- How can critical management education be employed to promote responsible leadership for the greater good?

Finally, as in previous years, we also welcome papers that reflect on current challenges facing critical scholarship generally but also more specifically those that reflect on the experiences of Early Career Academics in doing and publishing critical research and in enacting critical management education.