

BRITISH ACADEMY OF MANAGEMENT

BAM Open Access Strategy

Information for our authors and BAM members

What is Open Access (OA)?

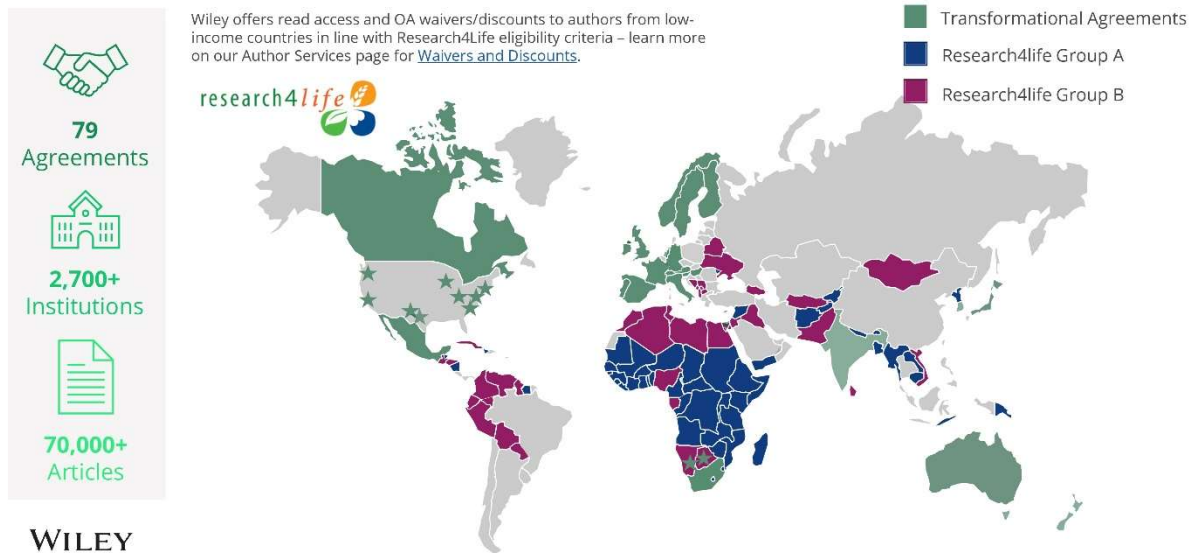
OA means that research will be free to read and discover at the point of use. Publishing costs will no longer be covered by subscriptions or other forms of paying for access; authors will pay for the editorial and publishing service at the point of acceptance. In effect, authors become both customers of paid for services, and suppliers of content.

What does it mean for authors?

For UK-based higher education authors, this transition from a subscription-based publishing model towards a free-to-read model has so far been managed through so-called Transitional Agreements or Transformational Agreements (TAs). They are negotiated between publishers and individual research organizations, or consortia of research organizations. TAs mean that authors associated with these organizations will be able to publish their article without having to pay the Article Processing Charge (APC) directly, as it will count towards an institutional allowance. These are negotiated and sized in different ways and usually monitored by institutions internally. For many continental European authors, the arrangements are similar. OA is less established in the United States and China, where agreements are frequently with individual universities. Publishers and universities can provide information on their OA regime.

For authors from developing countries, [Research4Life](#) provides a full or partial reduction of any APCs. As there are different approaches to and solutions for OA internationally, authors should consult the [Wiley website](#) for more information in the first instance. As these agreements are transitional or transformational, they will likely be replaced by different funding arrangements in due course, and BAM will continue to monitor and consider the best options for our community in this context.

Transformational Agreements and Research4Life



Currently, OA journals come in different shapes and sizes:

- Green OA: The published version of the article is embargoed (normally between 12-24 months) and cannot be shared until after the embargo period. Author Accepted Manuscripts (AAM, the submitted copy before the proofs) can usually be shared, but rules can differ between journals. This is still effectively funded by subscriptions.
- Gold OA: Publishing is funded through APCs, the journal is fully OA.
- Hybrid journals: Most journals in business & management have been hybrid; they offer Gold OA through APCs, otherwise they are Green OA. These journals are covered by TA, as they are no longer accepted under Plan S, unless they are seeking to transform to full OA.

BJM and *IJMR* are currently hybrid journals. As they are subject to TAs in the UK and elsewhere, they will likely convert to fully Gold OA status at some point in the future. BAM will only consider this change after a full assessment of whether this is in the best interest of the association and its members.

What is the role of BAM journals (*BJM* & *IJMR*) in a world of OA publishing?

Providing open access to the published results of social science research is now widely debated in the scientific and policy communities. Whilst this remains an evolving conversation, BAM believes that our journals' purpose continues to be to provide services to our community:

- Contribute to the aims and objectives of BAM as a professional association and to continue to leverage our reputation and expertise to convene and curate the best scholarship in business and management.
- Inform scholars of high-quality research in the field of business and management. This is via excellent empirical and theoretical research (*BJM*) or via rigorous and theory-building literature reviews (*IJMR*).
- Provide an opportunity to business and management scholars to publish their research in high quality, professionally edited and highly visible research outlets.
- Continue a publishing model that, despite OA rapidly emerging as a key financial driver for publishing, remains focused on publishing high quality research in business and management. BAM will continue to provide a selective and curated publication venue as trends towards large open publishing platforms accelerate.

**Approved by BAM's Executive
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