

BAM 2021 CONFERENCE IN THE CLOUD

Recovering from Covid

HOSTED BY



Lancaster University

Management School

Decision-Making Under Uncertainty Track

Track Chairs

- Denis Fischbacher-Smith, University of Glasgow
- Moira Fischbacher-Smith, University of Glasgow
- Alan Irwin, Copenhagen Business School

Track description:

The year 2020 highlighted the challenges associated with the management of uncertainty as the COVID-19 pandemic caused severe disruption and harm globally. The pandemic illustrated the challenges facing decision-makers as a consequence of radical uncertainty, where the predictive and calculative capabilities of organisations were pushed to the limits. As a consequence, organisations had to adapt to the new conditions. This emergence in the operating environment highlights the importance of agility in the decision-making process, as well as ensuring that organisations have the core competencies needed to ensure the success of any adaptation. The University sector was also hit by the need to pivot to an online environment and this required significant shifts in our academic practice.

The Decision-Making Under Uncertainty (DMUU) track encourages the submission of papers addressing the challenges that organisations face under such conditions. For 2021, the track has a focus on the ways in which uncertainty is managed across borders - whether they be geo-political, intellectual, or organisational – and emphasises the inter-disciplinary and multi-level nature of the decision-making process within and across organisations. Papers will also be considered outside of the trans-boundary theme and the track will continue to support papers that deal with the issues of risk and crisis management within organisations.