2021 DOCTORAL SYMPOSIUM

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**6 September 2021
in collaboration with
Lancaster University Management School**

WHY ATTEND THE DOCTORAL SYMPOSIUM?

The British Academy of Management (BAM)'s annual doctoral symposium is an important part of the Annual Conference and provides key benefits to doctoral researchers at any stages of their studies. These benefits include the opportunity to:

- Obtain insights into a range of aspects of research and academic careers from experts in the field e.g. literature reviews, publishing, developing impactful research

- Build networks with other doctoral researchers and established academics within the Management field outside of your own institution in order to share learning and build professional relationships.

- Be mentored by experienced management academics and learn from their research expertise and career experience.

- Develop your research ideas through structured feedback, discussion and reflection.

- Learn about the BAM community and the benefits that being involved in this community can bring

- Undertake a relaxed introduction to participating in academic conferences

The 2021 Doctoral Symposium will be held on Monday, the 6th of September Online.

PAPER SUBMISSION DETAILS

Please send all submissions to Raluca Stroe via the following link

- **Paper Submission Opening** – Monday 22 February 2021

- **Paper Submission Closing -** Friday 21 May 2021

Research Conversations

What are Research Conversations?

Aimed at students in the early stages of their research, the Research Conversations are round-table discussions designed to help students plan the direction of their research.

What is required to submit?

In order to have a place in a conversation, you should submit an outline paper of up to1,500 words which should include the purpose of the research, key concepts from the literature, the research method and the research questions/hypotheses.

You will be asked to indicate areas that you need help with. These can include:

(a) Literature on the topic
(b) Theory
(c) Methodology
(d) Other (please specify).

What is the format of the session?

1 hr 30 min roundtable sessions of 3 or 4 Ph.D. students will be chaired by an experienced academic. Each student will verbally present a short outline paper for about 5 minutes, after which a group conversation will aim to address the areas highlighted by the student.

Audio/visual equipment will not be provided. Authors may bring copies of their paper and/or PowerPoint slides that they wish to distribute.

Format Requirements

Word count

The word count for the paper is 1,500 words. This excludes the abstract, references, figures and tables.

Title page:

Paper Title, Author, Affiliation, Contact Address, Email and Telephone
Number The management 'discipline' of the paper (e.g. strategy,
marketing, etc.) Three or four keywords that help identify its main themes
A brief statement (up to six words) explaining research
methodology Indicate in which area you would value help:

- (a) Literature on the topic

- (b) Theory

- (c) Methodology

- (d) Other (please specify).

First page:

- Title (no author names);

- Abstract (no more than 100 words);

- The four (max.) keywords from the Title page.

Content:
(Start of text) Papers should include short statements on:

- the purpose of the research

- key concepts from the literature

- the research method (or anticipated method, if not decided yet)

- the research questions/hypotheses

Finally:
Specify any particular questions you would like to discuss.

Please use the British Journal of Management format for references, formulas, figures and tables.

BJM Author Guidelines

Student Paper Presentations

What are Student Paper Presentations?

Aimed at 2nd/3rd-year students with more developed research, the Student Paper Presentations give delegates the opportunity to present their research and gain feedback in a friendly & supportive environment.

If students have had a paper accepted at the conference, it is not expected that they submit the same version to the Doctoral Symposium.

What is required to submit?

In order to have a place in a presentation session, you should submit a paper of 2,000-2,500

words. Developmental papers are normally expected to have both theory and empirical material but are not expected to have fully developed analysis and conclusion.

What is the format of the session?

1 hour 30 minute roundtable sessions of 2-4 Ph.D. students will be chaired by two experienced academics. Each student will be asked to present for about 8-10 minutes and then engage in a question and answer session with the audience.

Audio/visual equipment will not be provided. Authors may bring copies of their paper and/or PowerPoint slides that they wish to distribute.

Format

Requirements

Word count

The word count for the paper presentations is 2,000 - 2,500. This excludes the abstract, references, figures and tables.

Title page:

- Paper Title, Author, Affiliation, Contact Address, Email and Telephone Number

- The management 'discipline' of the paper (e.g. strategy, marketing, etc.)

- Three or four keywords that help identify its main themes

- A brief statement (up to six words) explaining research methodology

First page:

- Title (no author names)

- Abstract (no more than 100 words)

- The four (max.) keywords from the Title page

Content:

Papers should include statements on:

- the purpose of the research

- key concepts from the literature

- the research method

- the research questions/hypotheses

- initial analysis and findings

- any preliminary conclusions you have arrived at

Please use the British Journal of Management format for references, formulas, figures and tables.
BJM Author Guidelines