

BAM 2023 CONFERENCE



BUSINESS
SCHOOL

Public Management and Governance Track

Track Chairs

- Dr Kate Broadhurst, Loughborough University
- Dr Russ Glennon, Manchester Metropolitan University
- Professor Ian Hodgkinson, Loughborough University

The impact of climate change, a global health pandemic and geo-politics on organisations, industries, and societies is evident across the globe. Responding to these acute and evolving issues that cut across economy, environment and society presents a major challenge for public administrations, public service providers, public managers, and front-line personnel. Alongside ensuring the effective delivery of public value on a day-to-day basis, the public sector must also simultaneously drive forward critical initiatives around sustainability, de-carbonisation, and the circular economy.

Given this context, PSOs are undergoing significant transformations in organisational culture, design, processes and use of technologies to be fit for the future. Realising opportunities to reimagine public governance arrangements and to innovate public services will, however, require numerous challenges to be overcome. Political short termism, competing priorities, reduced funding, cost of living crises, political extremism and civil unrest are just some of the challenges impeding new developments in the public sector and, arguably, the sustainability of existing public sector models.

The Public Management and Governance Track invites the submission of full papers and developmental papers that contribute to advancing inter-disciplinary discussion and debate around the future of public management and governance in uncertain times, within the broad themes of innovation, digitalisation, sustainability, disruptive technologies, artificial intelligence, and related domains. The track welcomes diverse perspectives, research settings, country contexts, methodologies, and conceptual as well as empirical works.

Topics include but not limited to:

- New models of service design and delivery in the public sector
- Policy interventions and financing measures to support the transformation to net zero
- Digital transformation of the public sector and the application of disruptive technologies
- Public value creation in digital and net zero transformation projects
- Sustainable public sector supply chains
- The circular economy
- Citizen science
- Public service hybridity