



International Business and International Management Track

Track Chairs:

- Prof. Vasiliki Bamiatzi, University of Sussex Business School

Track description:

The purpose of international business and international management track is to advance the knowledge in international business and management and to encourage networking among the colleagues working on international business and international management topics. We encourage submissions that investigate international business and management phenomena in the context of MNCs, SMEs, family firms as well as Micromultinationals.

We accept papers on the following topics:

- Post-pandemic managerial responses and global value chains (GVCs);
- The impact of COVID-19 on firms' internationalization strategy;
- The internationalisation process;
- International management issues;
- International joint ventures, alliances, mergers and acquisitions;
- International business negotiations;
- Globalisation and its impact on companies and societies;
- International politics and international business
- Cross-cultural and comparative studies;
- Head office subsidiary relationships;
- Foreign direct investment;
- ICT and international business;
- Born digital and digital platform firms' internationalization;
- Internationalization in a sharing economy;
- Language and Translation in International Business;
- International entrepreneurship;
- International business and economic development issues.

We welcome (qualitative, quantitative and mixed methods) empirical and conceptual submissions.