

# BAM 2023 CONFERENCE

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BUSINESS  
SCHOOL

## Project Experiences Track

### Track Chairs

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### Track description:

Project Experiences: Enabling '5i' Research Conversations.

The 'Project Experiences' track is a forum for disseminating research in all aspects of project, programme and portfolio practice. We are concerned as much with the manner of our conversation as their themes. We continue to provide a platform for the '5i's: research conversations that are *Intellectually Intoxicating* and *Involve Interdisciplinary Interactions*.

Through engaging with the 5i's, we have the ambition to continue to build a vibrant, friendly and supportive community of researchers that embraces collaboration and innovation. We welcome both full and developmental papers on any topic relevant to research into projects, including empirical studies, theoretical contributions and methodological papers. Our focus on developing a research community conducting relevant and timely research aligns us perfectly with the theme of this year's conference, 'Towards Disruptive Sustainability: New Business Opportunities and Challenges.' Project work is uniquely positioned to facilitate the necessary and fundamental transformations, innovative solutions and approaches for long term sustainable growth and development.

Contributions that work towards appropriate solutions for the challenges that underpin project delivery or provide a forum for marginalised voices are particularly encouraged. Conference delegates will join a supportive international cadre of academics, policymakers and practitioners. They will be provided with a unique opportunity to receive feedback on their work and engage in discussions around it. The full paper sessions are expected to contribute to the advancement of our discipline whereas the developmental paper sessions are an excellent opportunity to present research in early stages and receive real-time, constructive feedback from other participants.

## Symposia and Workshops

In addition to full and developmental papers we also welcome proposals for symposia and workshops.

- Symposia should address critical or fundamental questions of our discipline and encourage a new direction of research. They should link together a number of papers across one theme and involve a number of researchers.
- Workshops should facilitate active participant engagement, learning and sharing of experiences in a defined aspect of project management. In particular, we are interested in workshop proposals, which include the voice of practice and focus on the relationship between academia and industry.

### Joint session with Management and Business History track

For 2023, we are delighted to offer the opportunity to work together with the BAM Management and Business History track, and would like to encourage submissions from scholars exploring project management issues in historical contexts.

Project management study is under-represented in the Management and Business History field yet the temporary nature of project organisations (Morris & Geraldi, 2011; Grabher & Thiel, 2015) provides opportunities for historical research based upon the temporal interpretation of organisational context, continuity, and change (Tennent, 2020). We propose a workshop session to explore the potential synergies between these research fields.

Indicative topics might include the explication of forgotten or uncomfortable knowledge from past projects (Ansar, 2018), the study of 'classic' megaprojects and their historiography (Flyvbjerg & Turner, 2014), the dynamic change that occurs in project sublimates across project lifespans (Gillett & Tennent, 2017), or aspects of the development of project management as a professional field. Broadly speaking papers may address any aspect of project management, so long as the underlying focus remains on historical approaches to them and is grounded in the appropriate literature.

Please submit max 2000 word proposals for papers to the **Management & Business History track** by 3<sup>rd</sup> March 2023 in the first instance. Proposals will be reviewed jointly by both Tracks.

Ansar, A. (2018). The fate of ideals in the real world: A long view on Philip Selznick's classic on the Tennessee Valley Authority (TVA). *International Journal of Project Management*, 36(2), 385-395.

Flyvbjerg, B., & Turner, J. R. (2018). Do classics exist in megaproject management? *International Journal of Project Management*, 36(2), 334-341.

Gillett, A. G., & Tennent, K. D. (2017). Dynamic sublimes, changing plans, and the legacy of a megaproject: The case of the 1966 Soccer World Cup. *Project Management Journal*, 48(6), 93-116.

Grabher, G., & Thiel, J. (2015). Projects, people, professions: Trajectories of learning through a mega-event (the London 2012 case). *Geoforum*, 65, 328-337.

Morris, P. W., & Geraldi, J. (2011). Managing the institutional context for projects. *Project Management Journal*, 42(6), 20-32.

Tennent, K.D. (2021), "Management and business history – a reflexive research agenda for the 2020s", *Journal of Management History*, Vol. 27 No. 1, pp. 80-98.