

British Academy of Management: Education-Focussed Professor 2023
Queen's University, Belfast 17th May (optional writing retreat 18th May)

Workshop 2

Engagement: The use of this knowledge to impact and influence behaviour, practice and policy of key communities (e.g. students, educators, policymakers).

Day 1

Time	Session	Presenter / Lead
9.30		Tea/coffee on arrival
10.00	Welcome and introducing MKE	Drs. Ashley Roberts, Caroline Chaffer, Fariba Darabi and Prof Kate Black
10.15	Achieving impact through business engagement and practice-influenced teaching	<p>Professor Julie McCandless and Professor David Paulson (Professors of Practice, Queen's University)</p> <p>Julie and David will overview their roles as 'Professors of Practice' and discuss how they work with colleagues, students and external partners to achieve impact. They will discuss a breadth of potential opportunities open to you to enhance your experiences and expertise including knowledge partnerships.</p> <p>There will be an opportunity to explore how this relates to your own practice, and this will be developed further in the afternoon.</p>
12.15-13.30		Lunch and networking
13.30 – 15.00.	Engagement: Exploring your own practice	<p>You will have the opportunity to share your own experience/s and explore your ideas around potential opportunities in the area of engagement.</p> <p>You will also revisit your action plans from Workshop 1</p>
15.00-15.30	Break	
15.30-16.45	Developing your career identity through engagement activity	<p>Professor Gillian Armstrong (Ulster University)</p> <p>Gillian will reflect on her journey to professor, and specifically how she achieved impact through engagement activities. Gillian's experiences and advice will provide a useful springboard for exploring your own ideas, experiences and opportunities.</p>
16.45 – 17.00		Wrap up and feedforward

Day 2 (optional writing workshop) 9.30 arrival for a 10am start. The session will finish at 13.00. With lunch and further opportunities to network 13.00-14.00.

The structure of the session will be based around the work of [Rowena Murray](#).

If you struggle to find time to make regular progress with your writing then a change of scene and some (supportive) peer pressure could help. You will work in short, focused bursts of time on a writing task of your choice (e.g. a journal article, monograph, book proposal or book chapter, conference paper, blog post or any other scholarly output).