

BAM 2023 CONFERENCE



BUSINESS
SCHOOL

Corporate Governance Track

Track Chairs

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The SIG Track warmly welcomes submissions in all areas relating to corporate governance to the BAM 2023 annual conference, particularly in relation to sustainability and governance, and the new business opportunities and challenges disruptive sustainability presents.

Sustainability is of vital importance for the future of us all. The images evoked by this emotive term are of a world beset by climate change and the catastrophic weather patterns that this creates. Burning fossil fuels is at the root of our problems and developing sources of renewable energy (RE) is seen as the panacea. However, following this trajectory has implications for a multiplicity of interested parties, with one school of thought arguing that RE generates numerous advantages for stakeholders; while some scholars contend RE to be a source of increased risk to them because of the financial investment required and the length of the development horizon.

With the business environment complicated still further by global political and economic disruptions, the World Economic Forum issued a manifesto calling for companies to develop the concept of “stakeholder capitalism”, exhorting the corporate sector to keep employees safe; the shared business continuity secure; fair prices and terms for vital consumer supplies stable; governments and society to be supportive; and for shareholders to maintain the longstanding viability of companies. Yet, companies frequently face criticism of greenwashing, and exercising empty rhetoric with regard to sustainability.

Against this complex background, the protection of stakeholders, and the creation of governance mechanisms to achieve this objective, pose innumerable research questions for scholars to address. Therefore, we invite imaginative and original papers on these and related themes, conjecturing how, in a business world permanently modified by climate change and threats to biodiversity they should seek to be part of the solution, rather than being part of the problem.