# BAM Research Grant Schemes 2025


# Guidance for Applicants

# SECTION 1: GENERAL GUIDANCE

## *Introduction*

The British Academy of Management (BAM) is pleased to announce the launch of the Research Grant Schemes 2025.

These schemes are part of BAM's mission to build a thriving, pluralistic research community by supporting relevant, ethical and innovative management and business research.

## ABOUT THE SCHEMES:

### *BAM Transitions 1 Research Grant Scheme*

Maximum £6,000 for up to 2 projects

The Transitions 1 Research Grant Scheme is aimed at BAM members with a doctorate who are early in their career and wish to develop an empirical research project that advances business and management scholarship and improves their research capacities. For the purposes of this grants scheme, early career researchers are defined as being within 5 years of being awarded their doctorate (excluding any career breaks). Established researchers may be eligible to apply as a Co-Investigator but they must clearly explain their role in the work and in developing the skills of early career researchers. The scheme is open to all BAM Members; non-members wishing to apply to the scheme can join BAM.

### *BAM Transitions 2 Research Grant Scheme*

Maximum £6,000 for up to 2 projects

The Transitions 2 Research Grant Scheme is aimed at BAM members with a doctorate who are more established in their career and wish to develop an empirical research project that advances business and management scholarship and develops their research capacities in an empirical or intellectual domain. The scheme is open to all BAM Members who at five or more years post-award of their doctorate; non-members wishing to apply to the scheme can join BAM.

### *BAM Management Knowledge & Education (MKE) Research Grant Scheme*

Maximum £6,000 for up to 2 projects

The MKE Research Grant Scheme is aimed at BAM members who want to conduct a research project that informs scholarly debate around management knowledge and education (MKE). Research projects should contribute to theoretical and philosophical understandings that inform the practice of management educators. The scheme is open to all BAM Members who either have a doctorate or equivalent research experience; non-members wishing to apply to the scheme can join BAM.

## *Timeline for funding*

This funding round is launched in November 2024

- Monday 25<sup>th</sup> November 2024 – Word application form and call documents available. Online grant application form available late November
- **Wednesday 5th March 2025 at 17:00 (UK time) Deadline for applicants to submit their application in the BAM grants portal**
- Thursday 13th March 2025 at 17:00 (UK time) Deadline for nominated Heads of Department/Schools or other institutional approvers to approve the application in the BAM grants portal
- The earliest project start date is October 2025 and the latest project start date is December 2025

## *Applicant eligibility*

** **Current and incoming members of BAM Executive, and the grant awards committee are not eligible to apply for these schemes whether as Principal Investigator or Co-Investigator.** **

All applicants should also demonstrate the potential for outstanding qualities of intellectual and academic leadership, especially through their track record of willingness to connect, collaborate and network. They must have shown talent and imagination in researching issues of global significance and be able to demonstrate their ability to engage a broad non-academic audience.

Principal and Co-Investigators can only be named on one proposal across the following 2025 schemes with the exception of being named as a mentor:
- SAMS/BAM Research and Capacity Building Grant Scheme 2025
- BAM Research Grant Schemes 2025 (Transitions 1, Transitions 2 and MKE)
- BAM and Partner Collaborative Research Grant Schemes 2025 (ANZAM, IAM, SIMA)

### *Previous applicants and BAM Grant holders*

Previously unsuccessful applicants may not submit an application that is substantially the same as any previously submitted applications. Proposals should be substantially different in terms of project concepts, proposed methodology and fundamental research questions. The only exception is applications that were desk-rejected as part of the administrative checks and that were not subject to academic desk reject or peer review.

Previous holders of a BAM Transitions, MKE or Collaborative Research Award Grants wishing to apply to the scheme with a new proposal must have completed their previous project before the deadline for the current round of schemes. They must also have satisfactorily submitted an end of grant report and supporting financial evidence, which was accepted by BAM and presented a conference paper relating to their research in accordance with the requirements relating to their funding round.

Previous holders of a SAMS/BAM Capacity-Building Grant wishing to apply to the scheme must have completed their previous project at least 2 years (24 months) before the deadline of the current funding round. They must also have satisfactorily submitted an end of grant report and supporting financial evidence, which was accepted by BAM.

## *Important information before starting an application*

- Projects are expected to be between 12 and 18 months in duration.
- Applicants must ensure that they have read this guidance document and the separate Grant Terms and Conditions document <u>before</u> applying to any of these Schemes. A separate Frequently Asked Questions document is available on the BAM Research Grant Schemes [2025 funding call page](#)
- The Principal Investigator, and all Co-Investigators who are based in UK management or business schools, must have an up-to-date membership with the British Academy of Management at the point of applying. Non-members wishing to apply to the scheme can become members before applying. More information is available at [BAM Membership Benefits.](#)
- Proposals should demonstrate alignment with one or more [BAM Special Interest Groups](#) and with BAM's [Mission and one or more of its Strategic Objectives](#).
- Proposals are equally welcomed from established subject areas and newly emerging domains. Priority will be given to proposals with clear and effective research design, data collection and analysis method, and that engage with the BAM community.
- Applications should make a commitment to disseminating and sharing learning from the project throughout the wider business and management academic community.
- Applications must be submitted via the [BAM grants portal](#). We recommend that applicants register early on the grants portal and start their submission to mitigate against any technical issues.
- Applications submitted by the deadline will go through an administrative desk reject process at which point incomplete applications will be rejected. Applications will also go through an academic desk reject process at which point academically weak or incoherent proposals will be rejected before the peer review process begins.

## Summary requirements for successful applicants (grant holders)

Grant Holders are required to fulfil the following key conditions upon being awarded a grant:

- The Principal Investigator and all Co-Investigators who are based in a business or management school must maintain valid membership of BAM for the duration of the project.
- The lead institution is responsible for monitoring the conduct of the award and ensuring that ethical standards are met. In cases where the research is not completed or ethical standards are not met, the lead institution will not be eligible for any future funding through a BAM and Partner grants scheme.
- The Principal Investigator must submit a 6-monthly 'Interim Project and Financial Report' to the BAM Grants Administrator via the BAM grants portal. This is to ensure that the project is proceeding as planned and to update BAM regarding how much of the funding has been spent or committed.
- The Principal Investigator must submit to the BAM Grants Administrator an 'End of Grant Project and Financial Report' via the BAM grants portal within two months of completion of the project. Lists of transactions under each of the key budget headings included in the application will be required together with supporting financial evidence.
- At least one full paper on the research outcomes must be presented at a BAM Annual Conference during the life of the project or at the next possible conference following completion of the project. Failure to present at a BAM Conference will result in the funds needing to be returned to BAM. Costs for travel, accommodation and subsistence, and conference fees for attendance at this conference cannot be claimed against the grant.
- The Principal Investigator and all Co-Investigators must acknowledge BAM for support for the project in any written or electronic publication that arises as a direct result of the project, including the grant reference number. Investigators are encouraged to publish their work using open access arrangements where possible and appropriate.
- The Principal Investigators and Co-Investigators must respond to requests from BAM for updates on publications and other project related outcomes and impact after the end of the grant. Projects will be allocated an individual project summary page on the BAM Grants Repository which will include general information about the project, an abstract, and any publicly available findings specifically from the project, including copies of, or links to, openly accessible versions of any publication arising from the research.

## Alignment with BAM Special Interest Groups

You must select at least one Special Interest Group that your proposed research project is closely aligned with.

- Corporate Governance
- Cultural and Creative Industries
- e-Business and e-Government
- Entrepreneurship

- Financial Management
- Gender in Management
- Human Resource Management
- Identity
- Innovation
- International Business and International Management
- Inter-Organisational Collaboration: Partnerships, Alliances and Networks
- Knowledge and Learning
- Leadership and Leadership Development
- Management and Business History
- Marketing and Retail
- Operations, Logistics and Supply Chain Management
- Organisational Psychology
- Organisational Transformation, Change and Development
- Performance Management
- Project Experiences
- Public Management and Governance
- Research Methodology
- Strategy
- Sustainable and Responsible Business

## SECTION 2: Preparing and submitting an application

## *Application process and key dates*

- **Online application form and call documents available (Thursday 14th November 2024)**

Applications must be submitted electronically via the BAM grants portal**.** You can register on the grants portal at any time. The grants portal is available here: https://bam.grantplatform.com/

It is currently not possible for more than one person to edit the same application in the grants portal.

It is recommended that you draft your application in a separate Word document using the Application Form Questions for Reference template available on the call information page before inputting your answers in to the BAM grants portal.

Please note that there is no requirement to anonymise your application. Please include PI and Co-I names and institutions when drafting your application.

- **Application deadline for applicants (Wednesday 5th March 2025 at 17:00 UK time)**

Applications must be submitted by Principal Investigators in the BAM grants portal by the above date and time.

You are strongly advised to submit your application before the deadline day in case of any technical issues. Applications will not be accepted after the deadline. Unsubmitted draft applications will not be considered.

- **Deadline for institutional approval Thursday 13ᵗʰ March 2025 at 17:00 UK time)**

The Head of Department or other nominated institutional approver named in your application form will receive an email asking them to approve the application in the grants portal. This must be completed the date and time outlined above. Approvers do not need to have a registered account in the grants portal.

You are strongly advised to contact your approver early on and ensure that they are able to approve your application within the timescale.

### _Use of Artificial Intelligence in applications_

Artificial Intelligence Generated Content (AIGC) tools—such as ChatGPT and others based on large language models (LLMs)—cannot be considered capable of initiating an original piece of research without direction by human actors. They also cannot be accountable for research design or published work. Therefore—in accordance with the position statement available here: COPE's position statement on AI—these tools cannot fulfil the role of, nor be listed as, an applicant on a research grant application. If an applicant has used this kind of tool to develop any portion of an application, its use must be described, transparently and in detail, in the Methodology section of the application so that the assessment panel is aware that AI has been used. The applicant is fully responsible for the accuracy of any information provided by the tool and for correctly referencing any supporting work on which that information depends. Tools that are used to improve spelling, grammar, and general editing are not included in the scope of these guidelines. The final decision about whether use of an AIGC tool is appropriate or permissible in the circumstances of a submitted grant application lies with the grant awarding panel in collaboration with BAM Executive.

## _Review criteria_

Applications will go through an administrative and academic desk reject process as described above. Any incomplete applications, applications that do not meet the eligibility criteria, or applications that are not sufficiently developed will be rejected at this stage. Applicants whose proposals were desk rejected will be notified within 6 weeks of the application deadline. Notifications will be sent via email from the BAM Grants Portal. Please add sender@app.goodgrants.com to your safe list of email addresses.

Complete and developed applications will be peer-reviewed by two subject and/or methodological experts drawn from the British Academy of Management's Peer Review College and the wider BAM community, against the following equally-weighted criteria on a scale of 1 to 5 for each criterion:

### Quality of the project

1.1 _Does the application demonstrate sound knowledge of the field including literature(s) relevant to the project?_
1.2 _Are the proposal methodology, research design and/or method of high quality and original?_

*1.3 Are the project and the project workplan viable?*

*1.4 Does the project have potential to contribute to the field (i.e., Conceptual originality and relevance to the wider management and business community)?*

*1.5 Have the implications of the project on ethics and Equality, Diversity, Inclusivity and Respect (EDIR)* or Equity, Diversity and Inclusion (EDI) *been appropriately considered in the application?*

**Engagement with the BAM community**

*2.1 To what extent does the project fit with the Grant Scheme remit?*

*2.2 To what extent is the project aligned with one or more BAM Special Interest Groups or the BAM Management Knowledge and Education group, BAM's Mission and one or more of BAM's Strategic objectives (see [https://www.bam.ac.uk/about-bam/strategy-2024.html](https://www.bam.ac.uk/about-bam/strategy-2024.html) for details)?*

**Publication, dissemination and impact plans and value for money**

*3.1 Is the project publication and dissemination plan to academic audiences ambitious, specific and aligned with the Grant Scheme remit as set out in Section 1 (introduction) of the guidance for applicants?*

*3.2 Is the project impact and engagement plan with non-academic audiences ambitious, specific and aligned with the Grant Scheme remit as set out in Section 1 (introduction) of the guidance for applicants?*

*3.3 Does the project offer value for money?*

*Does the proposed research justify the funding requested? This score represents an average of the reviewers' assessments of the above criteria.*

# SECTION 3: FINANCIAL GUIDANCE

BAM will evaluate applications that are submitted under these Schemes based on the following financial principles and specific funding criteria.

1. BAM is committed to funding up to two grants for each Research Grant scheme dependent on the quality of submissions received. BAM funding is up to a maximum value of £6,000 per application.
2. The Grant cannot support full economic costing of projects in relation to staff costs, including both salaries and overheads, given BAM's position as a Registered Charity.
3. The Grant will be contracted between BAM and the Principal Investigator's Research Office.
4. The Principal Investigator's organisation ('lead institution') will issue an invoice to the BAM Grants Administrator to claim the grant.
5. The Grant holder(s) must not commit any expenditure prior to the contract being issued and the period of the grant having commenced. All expenditure must have taken place within the dates of the project and been accounted for within two months of the project end date.
6. The lead institution must agree not to use the grant for other purposes than funding of the project. Applicants are to receive the full grant being awarded to carry out the specified research. This agreement must be included with the application; it is part of the approval process outlined above.
7. The Principal Investigator must include a statement from their Research Office, or equivalent, confirming the application terms and conditions and financial guidelines have been read and accepted.
8. The lead institution must include a financial commitment to support attendance at the British Academy of Management Annual Conference where the project will be presented _over and above standard conference support_. This agreement must be included with the application; it is part of the approval process outlined above.
9. Priority will be given to applications that demonstrate value for money and financial clarity.

Eligibility of costs under the Grant Scheme
Please note, the following items are costs that **_will not be covered_** under the Grant Schemes:
- Salaries of existing staff
- Tuition or other fees
- Hardware and computer purchase
- Registration fees, travel, accommodation and subsistence to attend BAM Conference

The following items are indicative of costs that **_are covered_** under the Grant Schemes:

**Accommodation, Travel and Subsistence**
Applicants should provide estimates of, and justification for all accommodation, travel and other subsistence costs directly relating to the project.

- **Accommodation:** Applicants should obtain reasonably priced hotel accommodation in accordance with their own institution's travel and subsistence policy.
- **Travel:** Applicants should book early and take advantage of cheaper advance tickets, where possible, and be by the most economical means of transport. BAM expects

that travel will be at the lowest available fare, which should normally be economy/standard travel.

**Transcription/data input/translation/research assistance/other external services**

Assistance in transcription, data input, translation, research assistance or other external services may be funded from the grant if the following conditions are met:

- The application must include details of how the estimated number of hours has been calculated.

**Consumables and other costs**

The following items _**may be covered**_ under the Grant Schemes if sufficient justification is provided:

- Stationery
- Computing consumables (e.g. USB data sticks, CDs), equipment rental charges and software fees or purchases specifically required for the project
- Specialist publications that cannot be obtained through the Principal Investigator's or a Co-Investigator's institution
- Subject/interviewee incentives
- Cost of microfiche records
- Specialist reprographic services
- Copyright permission fees

**Conference attendance – travel, accommodation and fees:**

- BAM may, in certain circumstances, consider expenses relating to a _single_ conference attendance if the theme and subject of the conference is of direct and particular relevance to the project and there are no other sources of funding available to the applicant. This does not replace the requirement to present a full paper at an annual BAM Conference.