

BAM 2025 CONFERENCE



Performance Management Track

Track Chairs:

- Luisa Huaccho Huatuco, University of York
- Vinh Sum Chau, University of Kent

This year's BAM conference theme of "*On the Border: Management Challenges, Business Opportunities and Disrupted Institutional Contexts*" provides an overall motivation for academics and practitioners to demonstrate and reflect on how their research advances business and society through 'border-crossing' and its management, in a variety of meanings. Borders may be physical, through which firms and individuals enter new markets and explore opportunities, or virtual like cultural, legal and regulatory barriers and technological transformations that give rise to different ways of working. The broad role of performance management – in all meanings of the term – in this context is of paramount importance as it can help measure and manage progress towards these ways of working and innovations.

Organised by the Performance Management SIG, this track will embrace both theory development and application, and practice rich, or case-specific, insights, both generally (on all areas of performance management) and/or specifically on the above theme. Papers on all aspects of performance management will be relevant and are welcomed: from technical aspects of process measurement, monitoring, strategic audits, organizational effectiveness, and management and strategic control, through to debates about performance management policies and trends at the micro-organizational, sectoral or macro-economic level. Similarly, all disciplinary perspectives that relate to performance management, such as strategic management, production and productivity, public management, governance and accountability, are invited. Please note that because of this broad scope, it may occasionally be necessary to re-allocate papers to more specialised tracks.

Symposium proposals will be particularly welcome on themes that address border-crossing aspects of performance management (e.g. public/private sector, operational/strategic performance, large firm / SME experiences, UK / international trends).

Possible topics could include, but are not limited to:

- Developments in performance management and its improvement for particular industrial or commercial sectors,
- Functional approaches to performance management, e.g. economic, accounting and finance, human resource management, operations management, etc.

- Historical successes and failures of performance management approaches or concepts,
- Performance management issues, not only related to productivity, but also to organizational effectiveness, cultural synthesis, etc.,
- The emergence, development and acceptance of specific concepts and of particular approaches/tools in performance management,
- The evolution of performance management debates with, and their implications for, changing social, political, economic and environmental contexts,
- The role of performance management in global challenges, such as climate change and sustainability.
- Systematic reviews, position papers, and conceptual developments of emerging phenomena in performance management related contemporary research agendas.