

# BAM 2024 CONFERENCE

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## Organisational Studies Track

### Track Chairs:

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The meaning of organisation, in a bounded sense, becomes increasingly unclear when we study the pluralism of organisational realities in relation to increasingly complex, dynamic and uncertain environments that present major challenges and opportunities. Given this, there is a need to reorient the nature and role of organisations beyond existing boundaries and do so in relation to working practices that create and maintain sustainable, innovative and socially aware organisations. This raises significant challenges, but it also provides opportunities to reframe and transform business models and organisations and their role within societies.

The Organisational Studies Track recognises that organisations are not physically or psychologically discrete, or clearly juridically bounded; therefore, an interdisciplinary approach is a principal element in understanding and dealing with the complex relationships and inherent tensions between growth, development, sustainability, socio-economic issues and stakeholder groupings. The Track therefore encourages contributions that incorporate interdisciplinary approaches that challenge existing practice and reorient organisational studies research to reflect the challenges and opportunities that individuals, societies and organisations face.

Areas of interest, but not limited to, include:

- Interdisciplinary approaches: adaptation of organisational structures and practices from different cultures, use of metaphors and/or parallels from other disciplines, creative approaches in aiding our understanding of the relationships between organisational performance, sustainability and social responsibility, new ways of working that are practical in focus and application.
- Creating, implementing and maintaining innovative and transformative approaches to organisational forms and structure, managing and leading, patterns of working, environmental and socio-economic issues.
- The use and impact of technologies such as Generative artificial intelligence (GenAI) and their transformative impact on business and the way we work.

## Key Words

- Boundaries of organisation: balancing and managing growth and sustainability - socio-economic implications
- Transformative approaches: creativity, innovation, opportunities and challenges, reframing organisations, managing and leading people
- Impact of technology: patterns of working, implications for managing and leading, organisational forms, sustainability, socio-economic implications
- Profit: how it is perceived and shapes business activity within societies
- Research: interdisciplinary approaches that are practical in focus and application