

# BAM 2025 CONFERENCE



## Corporate Governance Track

### Track Chairs:

- TBC

The **Corporate Governance Track** of the British Academy of Management Conference 2025 invites submissions in all areas of corporate governance research and especially those examining the challenges and opportunities facing corporate governance in an era of rapidly developing globalization, growing geopolitical tensions and an increasingly complex environment.

Traversing borders between nations and different regions of the world is a challenge that regulators, institutions, corporations, and entrepreneurs must overcome. Physical, mandatory, and cultural barriers can impede markets, capital flows, the mobility of talent, and corporate strategies. Hence, as businesses and organizations navigate increasingly globalized and diverse environments, the role of corporate governance is more important than ever in managing the disruptions and business opportunities that such complications can create.

Governance frameworks must evolve to adapt themselves to fragmented regulatory systems while satisfying the needs of local and international stakeholders. Global challenges such as climate change and systemic risks require cross-border collaboration for their resolution; therefore, governance mechanisms must transcend national boundaries to promote cooperation, innovation, and resilience. Furthermore, balancing ethical considerations, sustainability, and accountability in culturally and politically diverse contexts has never been more critical.

Crucially, governance frameworks need to be proactive in the development of innovative strategies that foster resilience and inclusivity. By bridging regulatory divides and harmonizing standards, corporate governance can become a powerful enabler of sustainable growth and innovation in what is arguably a polarized global economy. There is a vital need for solutions that accommodate both convergence and divergence in governance practices, given the potential for conflict between differing financial, political and cultural entities. Moreover, leveraging digital technologies and integrating environmental, social, and governance (ESG) principles into governance systems offers significant opportunities, albeit these require careful implementation to avoid exacerbating systemic inequalities or creating new risks.

Therefore, we encourage submissions in all areas of corporate governance and governance-related research that address challenges and opportunities that the corporate sector is facing, and those that

explore how corporate governance adapts to, and influences, systemic transformations to ensure accountability, sustainability, and competitiveness in a rapidly changing global landscape. From managing transnational operations to addressing socio-economic disparities within organizations, the governance response is integral to shaping effective and equitable outcomes. Accordingly, suggested areas of research are illustrated by, but not limited to, the following topics of inquiry:

- 1) The role of corporate governance in managing cross-border trade and investment challenges.
- 2) Governance frameworks for addressing geopolitical disruptions and regulatory divergence.
- 3) Enhancing accountability in virtual and hybrid work environments.
- 4) Governance responses to the intensification of work-life boundary blurring.
- 5) Addressing inequality through inclusive corporate governance practices.
- 6) The impact of ESG (Environmental, Social, and Governance) criteria on border-spanning operations.
- 7) Balancing local autonomy with global corporate governance mandates.
- 8) Governance strategies for fostering innovation and knowledge exchange across borders.
- 9) The intersection of corporate governance and cultural diversity in transnational organizations.
- 10) Ethical challenges in supply chain governance amid global border disruptions.
- 11) Corporate governance's role in addressing sustainability and resilience in the face of climate change.
- 12) Managing stakeholder expectations in fragmented regulatory and institutional contexts.

By focusing on these themes, the **Corporate Governance Track** aims to contribute to the broader understanding of border-crossing phenomena, providing actionable insights into the governance strategies needed to navigate today's complex and interconnected world.