

BAM 2021 CONFERENCE IN THE CLOUD



Research Methodology Track

Track Chairs

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Track description:

The Research Methodology SIG membership represents the wide variety of sub-disciplines that combine to create the richness of the business and management fields. As such, a vast array of methods and methodological approaches are used in management research. The aim of this track is to reflect this diversity and papers are, therefore, welcome in all aspects of research methodology. The overall aim is to be critical and reflexive about the techniques and methodologies we use within the management research field. Some examples of potential areas of exploration are listed below:

- Epistemological issues and theoretical conceptualizations
- New advances in qualitative and quantitative research methods
- Research Practice: Using qualitative and quantitative methods
- Research ethics
- Assessing the quality of management research
- Dilemmas in management research
- Reflexivity in management research
- The future of management research
- The impact of globalization on management research

Authors are also encouraged to submit papers that raise any other issues with regard to management research. In addition we welcome symposia that link together a number of papers across a research methodology theme and workshop proposals which facilitate active participant engagement, learning and sharing of experiences in a defined aspect of research methodology.