

BAM 2023 CONFERENCE



BUSINESS
SCHOOL

Knowledge and Learning Track

Track Chairs

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Sustainability and innovation have become prominent topics in research around knowledge and learning. In this vein, organizations need to generate knowledge to sustainably transform and innovate. Thus, the process of knowledge creation, acquisition, transfer, and management are ever-dominant aspects of organizations when it comes to organizational transformation.

At the same time, the educational system is required to equip individuals with the knowledge, skills, and values that can help build a sustainable future. Promoting competencies such as critical skills, analytical skills, and collaboratively making decisions requires the development of teaching and learning methods that can improve the quality of life both at a local and global level and make education a key driver in sustainable development. With this purpose in mind, higher education institutes and other educational organizations can develop productive global citizens and also meet the needs of society better.

Organized by the Knowledge and Learning SIG, this Track aims to facilitate the interdisciplinary development of learning and knowledge in the areas of:

- Organizational knowledge for sustainability transformation and innovation
- Innovation and Sustainability in Education,
- External and internal drivers to improve the learning conditions in universities and within organizations.

For this year's conference, we invite submissions, relating to any of these areas that are framed, however broadly, within the conference theme. We welcome submissions that examine theoretical

concepts and practical aspects relevant to the conference theme and around knowledge and learning in advancing management research, education, and practice. Issues that submissions might consider could include:

- How can we take better advantage of the learning technologies and practices in place to enhance the learning process in Business Schools.
- How can artificial intelligence (AI) address some of the challenges that exist in education today.
- How management knowledge and education might be developed through pedagogical and theoretical debates.
- How organizations can create and manage knowledge for sustainable transformation.
- What are the influencing and contextual factors of organizational knowledge creation.

Submissions that provoke reasoned debate on specific organizational and management education challenges within the knowledge and learning community will be particularly welcome. To this end, we would especially encourage submissions for symposia jointly to the Knowledge and Learning Track and other conference tracks.